



LOUISIANA LOTTERY CORPORATION

GAME DIRECTIVE

SCRATCH-OFF GAME NO. 1665

“LOUISIANA TREASURES”

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Louisiana Lottery
SCRATCH-OFF GAME NO. 1665
“LOUISIANA TREASURES”
GAME DIRECTIVE

“LOUISIANA TREASURES” tickets shall be made available for sale at the discretion of the President of the Louisiana Lottery Corporation and shall continue until the President publicly announces the termination date. This Directive shall govern Play of the game, except to the extent that it may be amended or superseded by subsequent directive(s). The price of each ticket shall be one dollar (\$1.00) unless authorized by the President at a discount for promotional purposes.

Each ticket has one (1) game that consists of: six (6) prize symbols. The ticket purchaser will remove the scratch-off material to reveal six (6) prize symbols and captions.

Get 3 like prizes, win that prize. Get 2 like prizes and a "FLEUR-DE-LIS" symbol, win DOUBLE that prize!

Beginning April 27, 2026, the Louisiana Lottery Corporation will conduct three (3) Second-Chance Drawings to award thirty (30) \$3,500 cash prizes as set forth in the **Louisiana Lottery 35th Anniversary 2nd-Chance Drawing Directive**. A valid entry is at least \$10 worth of any 35th Anniversary-branded \$1 Louisiana Treasures (game #1665), \$2 Say It Louisiana (game #1666), \$3 Taste of LA (game #1667), \$5 Play Oh! (game #1668), \$10 It’s a Louisiana Thing (game #1669) scratch-off tickets and/or \$1 Louisiana Treasures (game #100292), \$10 It’s a Louisiana Thing (game #100293) fast play tickets. Players may enter multiple times, but each entry must be mailed separately. Entrants may only win one (1) prize per drawing. The odds of being selected in the Louisiana Lottery 35th Anniversary 2nd-Chance Drawing will depend on the number of entries received for each drawing.

By entering the second-chance drawing, entrants grant the Louisiana Lottery permission to use their name, images and city of residence in its publicity efforts should their entry be selected as a prize winner.

The game consists of approximately 3,480,000 tickets printed for distribution. The anticipated number of winners and the value of these prizes, along with the approximate odds of winning are shown on the following page.

Prize Structure

LOUISIANA LOTTERY CORPORATION
 GAME NO.1665 "Louisiana TREASURES"
 December 19, 2025 - VERSION A

Order Quantity: 3,480,000 tickets	Pack Size: 250 tickets	Pool Size: 120,000 tickets	Winners: 724,055	Cash (Instant) \$2,022,700.00	Incl Free Tix Rev \$2,022,700.00
Price Point: \$1.00	Packs/Game: 13,920	Number of Pools: 29.00	Non-winners: 2,755,945	Payout: 66.05%	58.12%
Revenue: \$3,062,400.00	Packs/Pool: 480		Overall Odds: 1:4.81		

Kind	Tiers	Paid By	Wins	Get	Win	Value	Odds	Winners			Total Prize Cost	% Prize Fund	
								Pack	Pool	Total			
Low Tiers													
01	001	Retailer	1	TICKET	TICKET	\$0.00	1:8.33	30.00	14,400.00	417,600	\$0.00	0.00%	
02	002	Retailer	1	\$1 w/dblr	\$2	\$2.00	1:31.25	8.00	3,840.00	111,360	\$222,720.00	11.01%	
03	002	Retailer	1	\$2	\$2	\$2.00	1:125.00	2.00	960.00	27,840	\$55,680.00	2.75%	
							Total (\$2.00):	1:25.00	10.00	4,800.00	139,200	\$278,400.00	13.76%
04	003	Retailer	1	\$3	\$3	\$3.00	1:83.33	3.00	1,440.00	41,760	\$125,280.00	6.19%	
05	004	Retailer	1	\$2 w/dblr	\$4	\$4.00	1:250.00	1.00	480.00	13,920	\$55,680.00	2.75%	
06	004	Retailer	1	\$4	\$4	\$4.00	1:250.00	1.00	480.00	13,920	\$55,680.00	2.75%	
							Total (\$4.00):	1:125.00	2.00	960.00	27,840	\$111,360.00	5.51%
07	005	Retailer	1	\$5	\$5	\$5.00	1:83.33	3.00	1,440.00	41,760	\$208,800.00	10.32%	
08	006	Retailer	1	\$5 w/dblr	\$10	\$10.00	1:416.67	0.60	288.00	8,352	\$83,520.00	4.13%	
09	006	Retailer	1	\$10	\$10	\$10.00	1:625.00	0.40	192.00	5,568	\$55,680.00	2.75%	
							Total (\$10.00):	1:250.00	1.00	480.00	13,920	\$139,200.00	6.88%
10	007	Retailer	1	\$15	\$15	\$15.00	1:250.00	1.00	480.00	13,920	\$208,800.00	10.32%	
11	008	Retailer	1	\$10 w/dblr	\$20	\$20.00	1:416.67	0.60	288.00	8,352	\$167,040.00	8.26%	
12	008	Retailer	1	\$20	\$20	\$20.00	1:625.00	0.40	192.00	5,568	\$111,360.00	5.51%	
							Total (\$20.00):	1:250.00	1.00	480.00	13,920	\$278,400.00	13.76%
Mid Tiers													
13	009	Retailer	1	\$15 w/dblr	\$30	\$30.00	1:591.13	0.42	203.00	5,887	\$176,610.00	8.73%	
14	009	Retailer	1	\$30	\$30	\$30.00	1:648.65	0.39	185.00	5,365	\$160,950.00	7.96%	
							Total (\$30.00):	1:309.28	0.81	388.00	11,252	\$337,560.00	16.69%
15	010	Retailer	1	\$50 w/dblr	\$100	\$100.00	1:2,105.26	0.12	57.00	1,653	\$165,300.00	8.17%	
16	010	Retailer	1	\$100	\$100	\$100.00	1:3,000.00	0.08	40.00	1,160	\$116,000.00	5.73%	
							Total (\$100.00):	1:1,237.11	0.20	97.00	2,813	\$281,300.00	13.91%
17	011	Retailer	1	\$100 w/dblr	\$200	\$200.00	1:60,000.00	0.00	2.00	58	\$11,600.00	0.57%	
High Tiers													
18	012	Claim	1	\$3,500	\$3,500	\$3,500.00	1:290,000.00	0.00	0.41	12*	\$42,000.00	2.08%	
							Total :	1:4.81	52.02	24,967.41	724,055	\$2,022,700.00	100.00%

* Exact Quantity by Kind Level

Fleur-de-lis" symbol = dblr = win Double

DEFINITIONS

- (a) **Lottery** means The Louisiana Lottery Corporation.
- (b) **President** means the President of the Louisiana Lottery Corporation or any other person to whom the President's authority is lawfully delegated.
- (c) A **Pack** shall consist of 250 fanfolded tickets bearing a common Pack Number.
- (d) **Pack-Ticket Number** means the thirteen (13) digit code printed in black standard pack-ticket number font located on the back of the ticket in the format of GGGG-PPPPPP-TTT. The first four (4) digits are the Game Identifier, the fifth through tenth digits are the Pack Number, and the eleventh through thirteenth digits are the Ticket Number.
- (e) **Validation Number** means the ten (10) digit number imaged on the face of every ticket and covered with scratch-off material. The Validation Number shall be printed in standard Validation Number font.
- (f) **PDF417 Bar Code** means the bar code printed on the front of the ticket and covered with scratch-off material. This bar code will identify it as a winner or non-winner.
- (g) **SYMBOLS AND CAPTIONS:**

PRIZE SYMBOLS & CAPTIONS

TICKET TICKET	\$1.00 ONE	\$2.00 TWO	\$3.00 THREE	\$4.00 FOUR	\$5.00 FIVE	\$10.00 TEN
\$15.00 FIFTEEN	\$20.00 TWENTY	\$30.00 THIRTY	\$50.00 FIFTY	\$100 HUND	\$3,500 35HUN	 DBL

REDEMPTION

Tickets winning a cash prize may be redeemed at any lottery office or retailer sales location during the official sales period for this game, but no later than ninety (90) days after the announced end of sales for this game. Tickets winning a low or mid-tier cash prize may be redeemed at any participating lottery retail location. Any cash prize may be redeemed at any lottery regional office or at lottery headquarters in Baton Rouge, within the claim period noted above. Tickets winning a FREE TICKET may be redeemed only at a participating lottery retail location and may be redeemed for a free instant-win ticket of equivalent sales price from any current active instant-win game within the claim period noted above. Free tickets will not be awarded as a prize by any lottery regional office or by lottery headquarters in Baton Rouge. Any mail-in claims received by the lottery involving a FREE TICKET prize will result in the issuance of the cash equivalent of a free ticket; i.e., \$1.00 check.

Louisiana Lottery 35th Anniversary 2nd-Chance Promotion

Beginning April 27, 2026, the Louisiana Lottery Corporation will conduct three (3) Second-Chance Drawings to award thirty (30) \$3,500 cash prizes as set forth in the **Louisiana Lottery 35th Anniversary 2nd-Chance Drawing Directive** and as follows:

Drawing	Entry Deadline (Drawing to be held within 7 days of entry deadline.)	\$3,500 Cash Prize
1	June 29, 2026	10
2	September 28, 2026	10
3	TBA*	10
Total		30

**The third and final drawing will be conducted after the closure of the scratch-off games tied to this promotion or as announced by the President.*

A valid entry is at least \$10 worth of any 35th Anniversary-branded \$1 Louisiana Treasures (game #1665), \$2 Say It Louisiana (game #1666), \$3 Taste of LA (game #1667), \$5 Play Oh! (game #1668), \$10 It's a Louisiana Thing (game #1669) scratch-off tickets and/or \$1 Louisiana Treasures (game #100292), \$10 It's a Louisiana Thing (game #100293) fast play tickets. Players may enter multiple times, but each entry must be mailed separately. Entrants may only win one (1) prize per drawing. Entrants must be at least 21 years of age. The odds of being selected in the Louisiana Lottery 35th Anniversary 2nd-Chance Drawing will depend on the number of entries received for each drawing.

Entries received by June 29, 2026 will be included in Drawing #1. During drawing 1, ten (10) \$3,500 cash prize winners will be selected.

Entries received beginning June 30, 2026 and by September 28, 2026 will be included in Drawing #2. During drawing 2, ten (10) \$3,500 cash prize winners will be selected.

Entries received beginning September 29, 2026 will be included in Drawing #3. During drawing 3, ten (10) \$3,500 cash prize winners will be selected.

Drawing 1 – Entry Deadline June 29, 2026

Ten (10) \$3,500 Prizes

Drawing 2 – Entry Deadline September 28, 2026

Ten (10) \$3,500 Prizes

Drawing 3 – Entry Deadline TBA

Ten (10) \$3,500 Prizes

A Winner Claim Form will be sent to the winners within five (5) business days of the Second-Chance Drawing. The winners must return the completed Winner Claim Form and any required documentation to the Lottery within ten (10) business days of receipt of notification or their prize will be reassigned to the next eligible alternate.

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Child and Family Services indicates that a 35th Anniversary Second-Chance prize winner owes child support, the amount due will be deducted from the winnings as applicable and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

The rules governing the conduct of the **Louisiana Lottery 35th Anniversary 2nd-Chance Drawing** are set forth in the **Louisiana Lottery 35th Anniversary 2nd-Chance Drawing Directive**.

DETERMINATION OF INSTANT PRIZE WINNERS

The determination of instant prize winners is subject to validation pursuant to the paragraphs below entitled Claim Period and Ticket Validation Requirements.

- a) The holder of a ticket shall be entitled to a prize of a FREE \$1 TICKET if three (3) TICKET prize symbols and confirming TICKET prize symbol captions appear in the exposed play area.
- b) The holder of a ticket shall be entitled to a prize of \$2.00 if two (2) \$1.00 prize symbols and confirming ONE prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and confirming "DBL" prize symbol caption appear in the exposed play area.
- c) The holder of a ticket shall be entitled to a prize of \$2.00 if three (3) \$2.00 prize symbols and confirming TWO prize symbol captions appear in the exposed play area.
- d) The holder of a ticket shall be entitled to a prize of \$3.00 if three (3) \$3.00 prize symbols and confirming THREE prize symbol captions appear in the exposed play area.
- e) The holder of a ticket shall be entitled to a prize of \$4.00 if two (2) \$2.00 prize symbols and confirming TWO prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and confirming "DBL" prize symbol caption appear in the exposed play area.
- f) The holder of a ticket shall be entitled to a prize of \$4.00 if three (3) \$4.00 prize symbols and confirming FOUR prize symbol captions appear in the exposed play area.
- g) The holder of a ticket shall be entitled to a prize of \$5.00 if three (3) \$5.00 prize symbols and confirming FIVE prize symbol captions appear in the exposed play area.
- h) The holder of a ticket shall be entitled to a prize of \$10.00 if two (2) \$5.00 prize symbols and confirming FIVE prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and confirming "DBL" prize symbol caption appear in the exposed play area.
- i) The holder of a ticket shall be entitled to a prize of \$10.00 if three (3) \$10.00 prize symbols and confirming TEN prize symbol captions appear in the exposed play area.
- j) The holder of a ticket shall be entitled to a prize of \$15.00 if three (3) \$15.00 prize symbols and confirming FIFTEEN prize symbol captions appear in the exposed play area.
- k) The holder of a ticket shall be entitled to a prize of \$20.00 if two (2) \$10.00 prize symbols and confirming TEN prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and confirming "DBL" prize symbol caption appear in the exposed play area.
- l) The holder of a ticket shall be entitled to a prize of \$20.00 if three (3) \$20.00 prize symbols and confirming TWENTY prize symbol captions appear in the exposed play area.

- m) The holder of a ticket shall be entitled to a prize of \$30.00 if two (2) \$15.00 prize symbols and confirming FIFTEEN prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and confirming "DBL" prize symbol caption appear in the exposed play area.
- n) The holder of a ticket shall be entitled to a prize of \$30.00 if three (3) \$30.00 prize symbols and confirming THIRTY prize symbol captions appear in the exposed play area.
- o) The holder of a ticket shall be entitled to a prize of \$100.00 if two (2) \$50.00 prize symbols and confirming FIFTY prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and confirming "DBL" prize symbol caption appear in the exposed play area.
- p) The holder of a ticket shall be entitled to a prize of \$100.00 if three (3) \$100 prize symbols and confirming 1HUN prize symbol captions appear in the exposed play area.
- q) The holder of a ticket shall be entitled to a prize of \$200.00 if two (2) \$100 prize symbols and confirming 1HUN prize symbol captions **and** a "FLEUR-DE-LIS" prize symbol and a confirming "DBL" prize symbol caption appear in the exposed play area.
- r) The holder of a ticket shall be entitled to a prize of \$3,500.00 if three (3) \$3,500 prize symbols and confirming 35HUN prize symbol captions appear in the exposed play area.

TICKET RESPONSIBILITY

- (a) A Scratch-off Game ticket is payable to the person presenting the ticket for payment.
- (b) The Lottery shall not be responsible for lost or stolen Scratch-off Game ticket(s).
- (c) The Lottery shall not be responsible for tickets claimed in error or redeemed in error at a sales agent location.

CLAIM PERIOD

All prizes for this Scratch-off Game must be claimed no later than ninety (90) days from and after the announced end of sales date for this game. Any prize not claimed in the manner described in the Directive and on the back of each ticket shall be forfeited.

All **Louisiana Lottery 35th Anniversary 2nd-Chance Promotion** prizes must be claimed as outlined in the paragraphs above, entitled **Louisiana Lottery 35th Anniversary 2nd-Chance Promotion**.

TICKET VALIDATION REQUIREMENTS

To be a valid “LOUISIANA TREASURES” Scratch-off Game ticket, all of the following requirements must be met:

- (1) Exactly six (6) Prize Symbols, six (6) Prize Symbol Captions, one (1) Validation Number, one (1) PDF417 Bar Code, and one (1) Pack Ticket Number must appear beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (2) The six (6) Prize Symbols, six (6) Prize Symbol Captions, one (1) Validation Number, one (1) PDF417 Bar Code, and one (1) Pack-Ticket Number must meet all of the following criteria:
 - (a) be printed in black ink in its entirety and be fully legible;
 - (b) be right-side-up and not reversed in any manner;
 - (c) be exactly one (1) of those described in the previous paragraphs entitled DEFINITIONS;
 - (d) be printed in the specified font size and correspond precisely to the artwork for this Scratch-Off Game on file at the Lottery;

Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;

- (3) Exactly six (6) Prize Symbols and six (6) Prize Symbol Captions must appear in the exposed play area and the Prize Symbol Caption must correspond to the Prize Symbol under which it appears;
- (4) The ticket must be intact; any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (5) The ticket must not be mutilated, altered, unreadable, reconstructed or tampered with in any manner;
- (6) The ticket must not be counterfeit;
- (7) The ticket must have been issued by the Lottery in an authorized manner and must not be stolen nor appear on any list of voided tickets on file at the Lottery;
- (8) The ticket must be complete and have exactly: one (1) ten-digit Validation Number, six (6) Prize Symbols, six (6) Prize Symbol Captions, and one (1) PDF417 Bar Code revealed in the game play area and one (1) Pack-Ticket Number printed on the back of the ticket. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (9) The Validation Number, PDF417 Bar Code and Pack-Ticket Number of an apparent winning ticket must be confirmed by the Lottery as that of a winning ticket and shall not have previously been paid;
- (10) The ticket must not be blank or partially blank, misregistered, defective, printed or produced in error;
- (11) The display printing must be regular in every respect and correspond precisely with the artwork for this game on file at the Lottery;

(12) The ticket must pass all validation tests of the Lottery;

Any ticket not passing all the validation tests in this section may be decreed void and ineligible for any prize. In the event a defective ticket is purchased, the sole responsibility and/or liability of the Lottery shall be the replacement of the defective ticket with an unplayed ticket(s) of equivalent sales price from any current lottery game.

CHILD SUPPORT ARREARAGE

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Child and Family Services indicates that a prize winner owes child support, the amount due will be deducted from the winnings and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Child and Family Services indicates that a 35th Anniversary Second-Chance prize winner owes child support, the amount due will be deducted from the winnings as applicable and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

DISPUTES

In the event a dispute between the Lottery and the ticket presenter occurs as to whether the ticket is a winning ticket and the ticket prize is not paid, the President may, solely at his/her option, replace the disputed ticket with an unplayed ticket (or tickets of equivalent sales price from another current Lottery game). This shall be the sole and exclusive remedy of the presenter of the ticket in the event of such disputes.

GOVERNING LAW

In purchasing a ticket, the purchaser agrees to comply with and abide by Louisiana State Law and all rules and regulations, directives and final decisions of the Lottery and all procedures established by the President for the conduct of the game.

PURCHASE AND PRIZE RESTRICTIONS

No Scratch-off Game ticket shall be purchased by and no prize paid to any member of the Board of Directors, officer or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any such person.

TERMINATION OF THE GAME

The President at any time may announce an end of sales date for the game. No tickets for this game shall be distributed to retailer locations following that date.

RETAILER CONDUCT

Retailers shall sell their tickets in sequential order within a Pack.

Retailers are prohibited from exchanging Packs with other Retailers.

Retailers are prohibited from playing Scratch-off Game tickets using any method other than fair chance or contrary to the principle that every ticket has an equal and random chance of winning a prize.

Retailers and retailers' employees are prohibited from placing their own or any other name on any ticket not purchased and redeemed by said retailer or employee.

Rose J. Hudson

Rose J. Hudson (Mar 26, 2026 18:17:41 CDT)

Rose J. Hudson, President

03/26/2026

Date







1665 Louisiana Treasures Directive

Final Audit Report

2026-03-26

Created:	2026-03-26
By:	Adene Schroeder (adene.schroeder@louisianalottery.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAfRk0VvgZYcJ3Helk_2rXrYxU4-u8X1S3

"1665 Louisiana Treasures Directive" History

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-  Document e-signed by Rose J. Hudson (rose.hudson@louisianalottery.com)
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