



LOUISIANA LOTTERY CORPORATION

GAME DIRECTIVE

SCRATCH-OFF GAME NO. 1653

“CASH!”

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Louisiana Lottery
SCRATCH-OFF GAME NO. 1653
“CASH!”
GAME DIRECTIVE

“CASH!” tickets shall be made available for sale at the discretion of the President of the Louisiana Lottery Corporation and shall continue until the President publicly announces the termination date. This Directive shall govern play of the game, except to the extent that it may be amended or superseded by subsequent directive(s). The price of each ticket shall be ten dollars (\$10.00) unless authorized by the President at a discount for promotional purposes.

Each ticket has one (1) game that consists of eight (8) WINNING NUMBERS play symbols, twenty (20) YOUR NUMBERS play symbols and twenty (20) prize symbols. The ticket purchaser will remove the scratch-off material to reveal eight (8) WINNING NUMBERS play symbols and captions, twenty (20) YOUR NUMBERS play symbols and captions, and twenty (20) prize symbols and captions.

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown for that number. Reveal a “CASH STACK” symbol, win PRIZE shown for that symbol.

The game consists of approximately 1,800,000 tickets printed for distribution. The anticipated number of winners and the value of these prizes, along with the approximate odds of winning are shown on the following page.

PRIZE STRUCTURE

LOUISIANA LOTTERY CORPORATION																					
GAME NO.1653 "CASH!"																					
September 2, 2025 - VERSION B																					
Order Quantity:		1,800,000 tickets		Pack Size:		25 tickets		Pool Size:		120,000 tickets		Winners:		181,875		Prize Fund:		Cash (Instant)		Incl Free Tix Rev	
Price Point:		\$10.00		Packs/Game:		72,000		Number of Pools:		15.00		Non-winners:		1,618,125		Payout:		71.04%		71.04%	
Revenue:		\$18,000,000.00		Packs/Pool:		4,800						Overall Odds:		1:9.90							
Kind	Tiers	Paid By	Wins	Get	Win	Value	Odds	Winners			Total Prize Cost	% Prize Fund									
								Pack	Pool	Total											
Low Tiers																					
01	001	Retailer	10	\$5 x 10	\$50	\$50.00	1:50.00	0.50	2,400.00	36,000	\$1,800,000.00	14.08%									
02	001	Retailer	5	\$10 x 5	\$50	\$50.00	1:50.00	0.50	2,400.00	36,000	\$1,800,000.00	14.08%									
03	001	Retailer	2	\$25 x 2	\$50	\$50.00	1:50.00	0.50	2,400.00	36,000	\$1,800,000.00	14.08%									
04	001	Retailer	1	\$50	\$50	\$50.00	1:50.00	0.50	2,400.00	36,000	\$1,800,000.00	14.08%									
Total (\$50.00):							1:12.50	2.00	9,600.00	144,000	\$7,200,000.00	56.30%									
Mid Tiers																					
05	002	Retailer	20	\$5 x 20	\$100	\$100.00	1:300.00	0.08	400.00	6,000	\$600,000.00	4.69%									
06	002	Retailer	10	\$10 x 10	\$100	\$100.00	1:300.00	0.08	400.00	6,000	\$600,000.00	4.69%									
07	002	Retailer	5	\$20 x 5	\$100	\$100.00	1:320.00	0.08	375.00	5,625	\$562,500.00	4.40%									
08	002	Retailer	2	\$50 x 2	\$100	\$100.00	1:342.86	0.07	350.00	5,250	\$525,000.00	4.11%									
09	002	Retailer	4	\$25 x 4	\$100	\$100.00	1:342.86	0.07	350.00	5,250	\$525,000.00	4.11%									
10	002	Retailer	1	\$100	\$100	\$100.00	1:342.86	0.07	350.00	5,250	\$525,000.00	4.11%									
Total (\$100.00):							1:53.93	0.46	2,225.00	33,375	\$3,337,500.00	26.10%									
11	003	Retailer	10	\$50 x 10	\$500	\$500.00	1:1,600.00	0.02	75.00	1,125	\$562,500.00	4.40%									
12	003	Retailer	20	\$25 x 20	\$500	\$500.00	1:1,600.00	0.02	75.00	1,125	\$562,500.00	4.40%									
13	003	Retailer	13	(\$20 x 10) + (\$100 x 3)	\$500	\$500.00	1:1,600.00	0.02	75.00	1,125	\$562,500.00	4.40%									
14	003	Retailer	1	\$500	\$500	\$500.00	1:1,600.00	0.02	75.00	1,125	\$562,500.00	4.40%									
Total (\$500.00):							1:400.00	0.06	300.00	4,500	\$2,250,000.00	17.60%									
Total :							1:9.90	2.53	12,125.00	181,875	\$12,787,500.00	100.00%									

DEFINITIONS

- a) **Lottery** means The Louisiana Lottery Corporation.
- b) **President** means the President of the Louisiana Lottery Corporation or any other person to whom the President's authority is lawfully delegated.
- c) A **Pack** shall consist of 25 fanfolded tickets bearing a common pack number.
- d) **Pack-Ticket Number** means the thirteen (13) digit code printed in black standard pack-ticket number font located on the back of the ticket in the format of GGGG-PPPPPP-TTT. The first four (4) digits are the Game Identifier, the fifth through tenth digits are the Pack Number, and the eleventh through thirteenth digits are the Ticket Number.
- e) **Validation Number** means the ten (10) digit number imaged on the face of every ticket and covered with scratch-off material. The Validation Number shall be printed in standard Validation Number font.
- f) **PDF417 Bar Code** means the Bar Code printed on the front of the ticket and covered with scratch-off material. This Bar Code will identify it as a winner or non-winner.
- g) **SYMBOLS AND CAPTIONS:**

WINNING NUMBERS PLAY SYMBOLS & CAPTIONS

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
ONE	TWO	THREE	FOUR	FIVE	SIX	SEVEN	EIGHT	NINE	TEN	ELEVEN	TWLV	THRTN	FORTN	FIFTN
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
SIXTN	SVNTN	EGHTN	NINTN	TWENT	THYONE	THYTWO	THYTHR	THYFOR	THYFIV	THYSIX	THYSVN	THYEGT	THYNIN	THIRTY
31	32	33	34	35	36	37	38	39	40					
THYONE	THYTWO	THYTHR	THYFOR	THYFIV	THYSIX	THYSVN	THYEGT	THYNIN	FORTY					

YOUR NUMBERS PLAY SYMBOLS & CAPTIONS

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
ONE	TWO	THREE	FOUR	FIVE	SIX	SEVEN	EIGHT	NINE	TEN	ELEVEN	TWLV	THRTN	FORTN	FIFTN
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
SIXTN	SVNTN	EGHTN	NINTN	TWENT	THYONE	THYTWO	THYTHR	THYFOR	THYFIV	THYSIX	THYSVN	THYEGT	THYNIN	THIRTY
31	32	33	34	35	36	37	38	39	40					
THYONE	THYTWO	THYTHR	THYFOR	THYFIV	THYSIX	THYSVN	THYEGT	THYNIN	FORTY	WIN				

PRIZE SYMBOLS & CAPTIONS

\$5.00	\$10.00	\$20.00	\$25.00	\$50.00	\$100	\$500
FIVE	TEN	TWENTY	THY FIV	FIFTY	1HUN	5HUN

REDEMPTION

Tickets winning a cash prize may be redeemed at any lottery office or retailer sales location during the official sales period for this game, but no later than ninety (90) days after the announced end of sales for this game. Tickets winning a low or mid-tier cash prize may be redeemed at any participating lottery retail location. Any cash prize may be redeemed at any lottery regional office or at lottery headquarters in Baton Rouge, within the claim period noted above.

DETERMINATION OF INSTANT PRIZE WINNERS

The determination of instant prize winners is subject to validation pursuant to the paragraphs below entitled Claim Period and Ticket Validation Requirements.

- a) The holder of a ticket shall be entitled to a prize of \$50.00 if ten (10) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$5.00 prize symbol and confirming FIVE prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- b) The holder of a ticket shall be entitled to a prize of \$50.00 if five (5) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$10.00 prize symbol and confirming TEN prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- c) The holder of a ticket shall be entitled to a prize of \$50.00 if two (2) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$25.00 prize symbol and confirming TWY FIV prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- d) The holder of a ticket shall be entitled to a prize of \$50.00 if one (1) of the twenty (20) YOUR NUMBERS matches any of the WINNING NUMBERS and a \$50.00 prize symbol and confirming FIFTY prize symbol caption appear for that matching YOUR NUMBER in the exposed play area.
- e) The holder of a ticket shall be entitled to a prize of \$100.00 if twenty (20) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$5.00 prize symbol and confirming FIVE prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- f) The holder of a ticket shall be entitled to a prize of \$100.00 if ten (10) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$10.00 prize symbol and confirming TEN prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- g) The holder of a ticket shall be entitled to a prize of \$100.00 if five (5) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$20.00 prize symbol and confirming TWENTY prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- h) The holder of a ticket shall be entitled to a prize of \$100.00 if two (2) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$50.00 prize symbol and confirming FIFTY prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- i) The holder of a ticket shall be entitled to a prize of \$100.00 if four (4) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$25.00 prize symbol and confirming TWY FIV prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- j) The holder of a ticket shall be entitled to a prize of \$100.00 if one (1) of the twenty (20) YOUR NUMBERS matches any of the WINNING NUMBERS and a \$100 prize symbol and confirming 1HUN prize symbol caption appear for that matching YOUR NUMBER in the exposed play area.

- k) The holder of a ticket shall be entitled to a prize of \$500.00 if ten (10) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$50.00 prize symbol and confirming FIFTY prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- l) The holder of a ticket shall be entitled to a prize of \$500.00 if twenty (20) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$25.00 prize symbol and confirming TWY FIV prize symbol caption appear for each matching YOUR NUMBER in the exposed play area.
- m) The holder of a ticket shall be entitled to a prize of \$500.00 if thirteen (13) of the twenty (20) YOUR NUMBERS match any of the WINNING NUMBERS and a \$20.00 prize symbol and confirming TWENTY prize symbol caption appear for ten (10) matching YOUR NUMBERS **and** a \$100 prize symbol and confirming 1HUN prize symbol caption appear for three (3) matching YOUR NUMBERS in the exposed play area.
- n) The holder of a ticket shall be entitled to a prize of \$500.00 if one (1) of the twenty (20) YOUR NUMBERS matches any of the WINNING NUMBERS and a \$500 prize symbol and confirming 5HUN prize symbol caption appear for that matching YOUR NUMBER in the exposed play area.
- o) The “CASH STACK” play symbol and confirming “WIN” play symbol caption may be substituted for one or more of the YOUR NUMBERS play symbols previously described in the paragraphs entitled “DETERMINATION OF INSTANT PRIZE WINNERS”.

TICKET RESPONSIBILITY

- (a) A Scratch-off Game ticket is payable to the person presenting the ticket for payment.
- (b) The Lottery shall not be responsible for lost or stolen Scratch-off Game ticket(s).
- (c) The Lottery shall not be responsible for tickets claimed in error or redeemed in error at a sales agent location.

CLAIM PERIOD

All prizes for this Scratch-off Game must be claimed no later than ninety (90) days from and after the announced end of sales date for this game. Any prize not claimed in the manner described in the Directive and on the back of each ticket shall be forfeited.

TICKET VALIDATION REQUIREMENTS

To be a valid “CASH!” Scratch-off Game ticket, all of the following requirements must be met:

- (1) Exactly eight (8) WINNING NUMBERS Play Symbols, eight (8) WINNING NUMBERS Play Symbol Captions, twenty (20) YOUR NUMBERS Play Symbols, twenty (20) YOUR NUMBERS Play Symbol Captions, twenty (20) Prize Symbols, twenty (20) Prize Symbol Captions, one (1) Validation Number, and one (1) PDF417 Bar Code, must appear beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (2) The eight (8) WINNING NUMBERS Play Symbols, eight (8) WINNING NUMBERS Play Symbol Captions, twenty (20) YOUR NUMBERS Play Symbols, twenty (20) YOUR NUMBERS Play Symbol Captions, twenty (20) Prize Symbols, twenty (20) Prize Symbol Captions, one (1) PDF417 Bar Code, one (1) Validation Number, and one (1) Pack-Ticket Number must meet all of the following criteria:
 - (a) be printed in black ink in its entirety and be fully legible;
 - (b) be right-side-up and not reversed in any manner;
 - (c) be exactly one (1) of those described in the previous paragraphs entitled DEFINITIONS;
 - (d) be printed in the specified font size and correspond precisely to the artwork for this Scratch-Off Game on file at the Lottery;

Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;

- (3) Exactly one (1) Prize Symbol and one (1) Prize Symbol Caption must appear under each of the twenty (20) YOUR NUMBERS Play Symbols and the Prize Symbol Caption must correspond to the Prize Symbol under which it appears;
- (4) The ticket must be intact; any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (5) The ticket must not be mutilated, altered, unreadable, reconstructed or tampered with in any manner;
- (6) The ticket must not be counterfeit;
- (7) The ticket must have been issued by the Lottery in an authorized manner and must not be stolen nor appear on any list of voided tickets on file at the Lottery;
- (8) The ticket must be complete and have exactly: one (1) ten (10) digit Validation Number, eight (8) WINNING NUMBERS Play Symbols, eight (8) WINNING NUMBERS Play Symbol Captions, twenty (20) YOUR NUMBERS Play Symbols, twenty (20) YOUR NUMBERS Play Symbol Captions, twenty (20) Prize Symbols, twenty (20) Prize Symbol Captions, and one (1) PDF417 Bar Code, revealed in the play area and one (1) Pack-Ticket Number printed on the back of the ticket. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;

- (9) The Validation Number, PDF417 Bar Code, and Pack-Ticket Number of an apparent winning ticket must be confirmed by the Lottery as that of a winning ticket and shall not have previously been paid;
- (10) The ticket must not be blank or partially blank, misregistered, defective, printed or produced in error;
- (11) The display printing must be regular in every respect and correspond precisely with the artwork for this game on file at the Lottery;
- (12) The ticket must pass all validation tests of the Lottery;

Any ticket not passing all the validation tests in this section may be decreed void and ineligible for any prize. In the event a defective ticket is purchased, the sole responsibility and/or liability of the Lottery shall be the replacement of the defective ticket with an unplayed ticket(s) of equivalent sales price from any current lottery game.

CHILD SUPPORT ARREARAGE

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Child and Family Services indicates that a prize winner owes child support, the amount due will be deducted from the winnings and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

DISPUTES

In the event a dispute between the Lottery and the ticket holder occurs as to whether the ticket is a winning ticket and the ticket prize is not paid, the President may, solely at his/her option, replace the disputed ticket with an unplayed ticket (or tickets of equivalent sales price from another current Lottery game). This shall be the sole and exclusive remedy of the holder of the ticket in the event of such disputes.

GOVERNING LAW

In purchasing a ticket, the purchaser agrees to comply with and abide by Louisiana State Law and all rules and regulations, directives and final decisions of the Lottery and all procedures established by the President for the conduct of the game.

PURCHASE AND PRIZE RESTRICTIONS

No Scratch-off Game ticket shall be purchased by and no prize paid to any member of the Board of Directors, officer or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any such person.

TERMINATION OF THE GAME

The President at any time may announce an end of sales date for the game. No tickets for this game shall be distributed to retailer locations following that date.

RETAILER CONDUCT

Retailers shall sell their tickets in sequential order within a Pack.

Retailers are prohibited from exchanging Packs with other Retailers.

Retailers are prohibited from playing Scratch-off Game tickets using any method other than fair chance or contrary to the principle that every ticket has an equal and random chance of winning a prize.

Retailers and retailers' employees are prohibited from placing their own or any other name on any ticket not purchased and redeemed by said retailer or employee.

Rose J. Hudson

Rose J. Hudson (Dec 3, 2025 15:12:08 CST)

Rose J. Hudson, President

12/03/2025

Date







LA-1653 CASH! RR

Final Audit Report

2025-12-03

Created:	2025-12-03
By:	Adene Schroeder (adene.schroeder@louisianalottery.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAqjHNJbCsdr2C8lZM9v7eT7T87e1jIQk2

"LA-1653 CASH! RR" History

-  Document created by Adene Schroeder (adene.schroeder@louisianalottery.com)
2025-12-03 - 8:49:42 PM GMT
-  Document emailed to Rose Hudson (rose.hudson@louisianalottery.com) for signature
2025-12-03 - 8:49:47 PM GMT
-  Email viewed by Rose Hudson (rose.hudson@louisianalottery.com)
2025-12-03 - 9:11:50 PM GMT
-  Signer Rose Hudson (rose.hudson@louisianalottery.com) entered name at signing as Rose J. Hudson
2025-12-03 - 9:12:06 PM GMT
-  Document e-signed by Rose J. Hudson (rose.hudson@louisianalottery.com)
Signature Date: 2025-12-03 - 9:12:08 PM GMT - Time Source: server
-  Agreement completed.
2025-12-03 - 9:12:08 PM GMT