

LOUISIANA LOTTERY CORPORATION

GAME PLAY DIRECTIVE

INSTANT GAME NO. 643

"PINK DIAMOND BINGO"

**LOUISIANA LOTTERY CORPORATION
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"PINK DIAMOND BINGO"
GAME PLAY DIRECTIVE**

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Louisiana Lottery
INSTANT GAME NO. 643
"PINK DIAMOND BINGO"
Game Play Directive

"PINK DIAMOND BINGO" tickets shall be made available for sale at the discretion of the President of the Louisiana Lottery Corporation and shall continue until the President publicly announces the termination date. This Directive shall govern play of the game, except to the extent that it may be amended or superseded by subsequent directive(s). The price of each ticket shall be three dollars (\$3.00) unless authorized by the President at a discount for promotional purposes.

Each ticket has one (1) CALLER'S CARD scratch area and four (4) player cards scratch areas. The ticket purchaser will remove the scratch-off material in the CALLER'S CARD area to reveal twenty-four (24) BINGO numbers. The purchaser will then scratch the corresponding numbers on each of the four (4) play cards. If on any one of the CARDS 1-4 the player matches all numbers in one complete horizontal, vertical or diagonal line; four corners; or an "X" (includes either numbers + "FREE"), the player wins the prize in the prize legend corresponding to that card. If the purchaser matches the numbers in the highlighted pink "DIAMOND" pattern in : Card 1 – Win \$10, Card 2 – Win \$20, Card 3 – Win \$50, Card 4 – Win \$100.

The game consists of approximately 1,200,000 tickets printed for distribution. The anticipated number of winners and the value of these prizes, along with the approximate odds of winning are shown on the following page.

Prize Structure

LOUISIANA LOTTERY CORPORATION
 "PINK DIAMOND BINGO" (INSTANT GAME NO. 643)
 PRIZE STRUCTURE
 - \$3,240,000
 APRIL 26, 2011 - VERSION B

REVENUE \$ 1,928,000 PRIZE FUND 59.51%

L/M/H VAL FILE	PRIZE LEVEL	# OF WINS	GET BINGO WIN WITH PRIZE(S) OF:	WIN:	ODDS OF 1 IN:	WINNERS IN 75 (PER PACK**)	WINNERS IN 120,000 (PER POOL)	WINNERS IN 10,000 POOLS	PRIZE COST	PERCENT OF PRIZE FUND ***
LOW	R	1	LINE - CARD 1	TICKET *	10.00	7.50	12,000	120,000	-	0.00%
LOW	R	1	LINE - CARD 2	\$4	25.00	3.00	4,800	48,000	\$ 192,000	9.96%
LOW	R	1	LINE - CARD 3	\$5	25.00	3.00	4,800	48,000	\$ 240,000	12.45%
LOW	R	1	4 CORNERS - CARD 1	\$5	75.00	1.00	1,600	16,000	\$ 80,000	4.15%
LOW	R	1	LINE - CARD 4	\$10	150.00	0.50	800	8,000	\$ 80,000	4.15%
LOW	R	1	DIAMOND PATTERN - CARD 1	\$10	150.00	0.50	800	8,000	\$ 80,000	4.15%
LOW	R	1	4 CORNERS - CARD 2	\$10	150.00	0.50	800	8,000	\$ 80,000	4.15%
LOW	R	2	4 CORNERS - CARD 1 + LINE - CARD 3	\$10	150.00	0.50	800	8,000	\$ 80,000	4.15%
LOW	R	2	4 CORNERS - CARDS 1 & 2	\$15	150.00	0.50	800	8,000	\$ 120,000	6.22%
LOW	R	2	LINE - CARDS 3 & 4	\$15	150.00	0.50	800	8,000	\$ 120,000	6.22%
LOW	R	2	(4 CORNERS - CARD 2) + (DIAMOND PATTERN - CARD 1)	\$20	300.00	0.25	400	4,000	\$ 80,000	4.15%
LOW	R	1	DIAMOND PATTERN - CARD 2	\$20	300.00	0.25	400	4,000	\$ 80,000	4.15%
LOW	R	1	4 CORNERS - CARD 3	\$25	300.00	0.25	400	4,000	\$ 100,000	5.19%
LOW	R	2	(LINE - CARD 3) + (DIAMOND PATTERN - CARD 2)	\$25	300.00	0.25	400	4,000	\$ 100,000	5.19%
MID	R	1	4 CORNERS - CARD 4	\$50	1,000.00	-	120	1,200	\$ 60,000	3.11%
MID	R	1	DIAMOND PATTERN - CARD 3	\$50	600.00	-	200	2,000	\$ 100,000	5.19%
MID	R	4	4 CORNERS - CARDS 1, 2 & 3 + LINE - CARD 4	\$50	6,000.00	-	20	200	\$ 10,000	0.52%
MID	R	1	"X" - CARD 1	\$50	1,200.00	-	100	1,000	\$ 50,000	2.59%
MID	R	1	DIAMOND PATTERN - CARD 4	\$100	4,000.00	-	30	300	\$ 30,000	1.56%
MID	R	2	("X" - CARD 1) + (DIAMOND PATTERN - CARD 3)	\$100	4,000.00	-	30	300	\$ 30,000	1.56%
MID	R	1	"X" - CARD 2	\$100	6,000.00	-	20	200	\$ 20,000	1.04%
MID	R	2	("X" - CARD 2) + (DIAMOND PATTERN - CARD 4)	\$200	8,000.00	-	15	150	\$ 30,000	1.56%
HIGH	C	1	"X" - CARD 3	\$1,000	75,000.00	-	-	16 ****	\$ 16,000	0.83%
HIGH	C	1	"X" - CARD 4	\$30,000	240,000.00	-	-	5 ****	\$ 150,000	7.78%
TOTAL					3.98	18.50	30,135	301,371	\$ 1,928,000	100.00%

R = Retailer
 C = Claimed

Consolidated odds are 1 in:

\$5 =	18.75	\$25 =	150.00
\$10 =	37.50	\$50 =	272.73
\$15 =	75.00	\$100 =	1,500.00
\$20 =	150.00	DIAMOND PATTERN =	52.75

* The free ticket is valued at \$3.00 retailer purposes.

** A Mini-pool will be used in each pack of 75 tickets. Approximately 1/4th of the packs will be used in each of the Mini-pools.

*** Numbers are rounded.

**** Exact quantity of winners must be delivered to the Lottery.

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**** Exact quantity of winners must be delivered to the Lottery.

LOUISIANA LOTTERY CORPORATION
 "PINK DIAMOND BINGO" (INSTANT GAME NO. 643)
 PRIZE STRUCTURE
 APRIL 26, 2011 - VERSION B

PRIZE	A	B	C	D
TICKET	7 = \$21	8 = \$24	8 = \$24	7 = \$21
\$4	4 = \$16	2 = \$8	2 = \$8	4 = \$16
\$5	0 = \$0	2 = \$10	4 = \$20	6 = \$30
\$5	1 = \$5	1 = \$5	1 = \$5	1 = \$5
\$10	1 = \$10	0 = \$0	1 = \$10	0 = \$0
\$10	1 = \$10	0 = \$0	0 = \$0	1 = \$10
\$10	1 = \$10	0 = \$0	0 = \$0	1 = \$10
\$10	0 = \$0	1 = \$10	1 = \$10	0 = \$0
\$15	0 = \$0	1 = \$15	1 = \$15	0 = \$0
\$15	1 = \$15	1 = \$15	0 = \$0	0 = \$0
\$20	0 = \$0	0 = \$0	1 = \$20	0 = \$0
\$20	0 = \$0	0 = \$0	0 = \$0	1 = \$20
\$25	1 = \$25	0 = \$0	0 = \$0	0 = \$0
\$25	0 = \$0	1 = \$25	0 = \$0	0 = \$0
TOTAL	17 = \$112	17 = \$112	19 = \$112	21 = \$112

DEFINITIONS

- (a) **Lottery** means The Louisiana Lottery Corporation.
- (b) **President** means the President of the Louisiana Lottery Corporation or any other person to whom the President's authority is lawfully delegated.
- (c) A **Pack** shall consist of 75 fanfolded tickets bearing a common pack number.
- (d) **Pack-Ticket Number** means the thirteen (13) digit code printed in black standard pack-ticket number font located on the back of the ticket (with hyphens between the third and fourth, ninth and tenth and twelfth and thirteenth digits). The first three (3) digits are the game identifier, the fourth through ninth digits are the pack number, the tenth through twelfth digits are the ticket number and the thirteenth and final digit is a security checksum.
- (e) **Validation Number** means the nine (9) digit number imaged on the face of every ticket and covered with scratch-off material. The Validation Number and check code shall be printed in standard validation number font. The back of the ticket will also feature individual ticket bar code security protection.
- (f) **PDF417 Bar Code** means the bar code printed on the front of the ticket and covered with scratch-off material. This bar code will identify it as a winner or non-winner.
- (g) **CALLER’S CARD Play Symbols:**



- (h) **BINGO CARD Play Symbols:**

01	02	03	04	05	06	07	08	09	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72	73	74	75

F_RE_E

- (i) **Retailer Validation Code** is the three (3) alphabet character code which will be present within the game play data area of each ticket. The placement of the validation codes will be randomly varied or floated within print positions. The Retailer Validation Codes will be printed in standard retailer validation font and shall be used by the sales agent to visually verify FREE \$3 TICKET, \$4.00, \$5.00, \$10.00, \$15.00, \$20.00, and \$25.00 winning tickets in the game. Letters **C, E, F, I, N, Ø, R, T, V, W and Y** will only appear on low-tier winning tickets. The letter Ø will always have a slash through it as indicated, if used.

LOW-TIER VALIDATION CODES

TIC	TICKET
FØR	\$4
FIV	\$5
TEN	\$10
FTN	\$15
TWY	\$20
TWF	\$25

Non-winning and high level winning tickets will have different combinations of any three (3) of the following letters, excluding the combinations shown above:

D, J, K, M, P, Q, and Z

REDEMPTION

Tickets winning a cash prize may be redeemed at any lottery office or retailer sales location during the official sales period for this game, but no later than ninety (90) days after the announced end of sales for this game. Tickets winning a low or mid-tier cash prize may be redeemed at any participating lottery retail location. Any cash prize may be redeemed at any lottery regional office or at lottery headquarters in Baton Rouge, within the claim period noted above. Tickets winning a FREE TICKET may be redeemed only at a participating lottery retail location and may be redeemed for a free instant ticket of equivalent sales price from any current active instant game within the claim period noted above. Free tickets will not be awarded as a prize by any lottery regional office or by lottery headquarters in Baton Rouge. Any mail-in claims received by the lottery involving a FREE TICKET prize will result in the issuance of the cash equivalent of a free ticket; i.e., \$3.00 check.

DETERMINATION OF INSTANT PRIZE WINNERS

The determination of instant prize winners is subject to validation pursuant to the paragraphs below entitled Claim Period and Ticket Validation Requirements.

NOTE: The “line” Bingo pattern or the “X” Bingo pattern may include the FREE spot at the center of each Player’s Card as one of the matching numbers.

- A. The holder of a ticket shall be entitled to a prize of a FREE \$3 TICKET if there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on Player’s Card 1.
- B. The holder of a ticket shall be entitled to a prize of \$4.00 if there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on Player’s Card 2.
- C. The holder of a ticket shall be entitled to a prize of \$5.00 if there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on Player’s Card 3.
- D. The holder of a ticket shall be entitled to a prize of \$5.00 if there is a winning “4 corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on Player’s Card 1.
- E. The holder of a ticket shall be entitled to a prize of \$10.00 if there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on Player’s Card 4.
- F. The holder of a ticket shall be entitled to a prize of \$10.00 if there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 1.
- G. The holder of a ticket shall be entitled to a prize of \$10.00 if there is a winning “4 corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on Player’s Card 2.
- H. The holder of a ticket shall be entitled to a prize of \$10.00 if there is a winning “4 Corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on Player’s Card 1 **PLUS** there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on Player’s Card 3.
- I. The holder of a ticket shall be entitled to a prize of \$15.00 if there is a winning “4 Corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on each of Player’s Cards 1 and 2.

- J.** The holder of a ticket shall be entitled to a prize of \$15.00 if there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on each of Player’s Cards 3 and 4.
- K.** The holder of a ticket shall be entitled to a prize of \$20.00 if there is a winning “4 Corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on Player’s Card 2 **PLUS** there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 1.
- L.** The holder of a ticket shall be entitled to a prize of \$20.00 if there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 2.
- M.** The holder of a ticket shall be entitled to a prize of \$25.00 if there is a winning “4 Corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on Player’s Card 3.
- N.** The holder of a ticket shall be entitled to a prize of \$25.00 if there is a winning “line” Bingo pattern (five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line that match five (5) numbers on the Caller’s Card) on Player’s Card 3 **PLUS** there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 2.
- O.** The holder of a ticket shall be entitled to a prize of \$50.00 if there is a winning “4 Corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on Player’s Card 4.
- P.** The holder of a ticket shall be entitled to a prize of \$50.00 if there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 3.
- Q.** The holder of a ticket shall be entitled to a prize of \$50.00 if there is a winning “4 Corners” Bingo pattern (four (4) numbers on each of the corners of a Player’s Card that match four (4) numbers on the Caller’s Card) on each of Player’s Cards 1, 2 and 3 **PLUS** there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 4.
- R.** The holder of a ticket shall be entitled to a prize of \$50.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern on a Player’s Card that match eight (8) of the numbers on the Caller’s Card) on Player’s Card 1.
- S.** The holder of a ticket shall be entitled to a prize of \$100.00 if there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 4.

- T.** The holder of a ticket shall be entitled to a prize of \$100.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern on a Player’s Card that match eight (8) of the numbers on the Caller’s Card) on Player’s Card 1 **PLUS** there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 3.
- U.** The holder of a ticket shall be entitled to a prize of \$100.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern on a Player’s Card that match eight (8) of the numbers on the Caller’s Card) on Player’s Card 2.
- V.** The holder of a ticket shall be entitled to a prize of \$200.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern on a Player’s Card that match eight (8) of the numbers on the Caller’s Card) on Player’s Card 2 **PLUS** there is a winning highlighted pink “DIAMOND” pattern (four (4) numbers on a Player’s Card in the highlighted pink “DIAMOND” that match four (4) numbers on the Caller’s Card) on Player’s Card 4.
- W.** The holder of a ticket shall be entitled to a prize of \$1,000.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern on a Player’s Card that match eight (8) of the numbers on the Caller’s Card) on Player’s Card 3.
- X.** The holder of a ticket shall be entitled to a prize of \$30,000.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern on a Player’s Card that match eight (8) of the numbers on the Caller’s Card) on Player’s Card 4.

TICKET RESPONSIBILITY

- (a) An Instant Scratch-off Game ticket is payable to the person presenting the ticket for payment.
- (b) The Lottery shall not be responsible for lost or stolen Instant Scratch-off Game ticket(s).
- (c) The Lottery shall not be responsible for tickets claimed in error or redeemed in error at a sales agent location.

CLAIM PERIOD

All prizes for this Instant Scratch-off Game must be claimed no later than ninety (90) days from and after the announced end of sales date for this game. Any prize not claimed in the manner described in the Directive and on the back of each ticket shall be forfeited.

TICKET VALIDATION REQUIREMENTS

To be a valid "**PINK DIAMOND BINGO**" Scratch-off Game ticket, all of the following requirements must be met:

- (1) Exactly twenty-four (24) Play Symbols (numbers) must appear on the Caller's Card area beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (2) Exactly twenty-four (24) Play Symbols (numbers) and one (1) FREE space must appear on each of the Player's Cards 1-4 beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (3) The Play symbols (numbers), Validation Number, Pack-Ticket Number, one (1) PDF 417 bar code, and one (1) set of Retailer Validation Codes must be printed in black ink in its entirety and be fully legible. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (4) The ticket must be intact;
- (5) The Retailer Validation Codes on the ticket must correspond to the Prize Symbols;
- (6) The ticket must not be mutilated, altered, unreadable, reconstructed or tampered with in any manner;
- (7) The ticket must not be counterfeit;
- (8) The ticket must have been issued by the Lottery in an authorized manner and must not be stolen nor appear on any list of voided tickets on file at the Lottery;
- (9) The Play Symbols (numbers), one (1) PDF 417 bar code, one (1) set of Retailer Validation Codes, Pack-Ticket Number and the Validation Number must be right-side-up and not reversed in any manner. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (10) The ticket must be complete and have exactly: twenty-four (24) Play Symbols (numbers) on the Caller's Card area, twenty-four (24) Play Symbols (numbers) and one (1) FREE space on each of the Player's Cards 1-4, one (1) PDF 417 bar code, one (1) set of Retailer Validation Codes, and one (1) Pack-Ticket Number printed on the ticket. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (11) The Validation Number and Pack-Ticket Number of an apparent winning ticket must be confirmed by the Lottery as that of a winning ticket and shall not have previously been paid;
- (12) The ticket must not be blank or partially blank, misregistered, defective, printed or produced in error;
- (13) Each of the Play Symbols (numbers) must be exactly one (1) of those described in the paragraphs above entitled DEFINITIONS.

- (14) Each of the Play Symbols (numbers), Retailer Validation Code letters, Validation Number and Pack-Ticket Number on the ticket must be printed in the specified font size and correspond precisely to the artwork for this Instant Game on file at the Lottery;
- (15) The display printing must be regular in every respect and correspond precisely with the artwork for this game on file at the Lottery;
- (16) The ticket must pass all validation tests of the Lottery;

Any ticket not passing all the validation tests in this section may be decreed void and ineligible for any prize. In the event a defective ticket is purchased, the sole responsibility and/or liability of the Lottery shall be the replacement of the defective ticket with an unplayed ticket(s) of equivalent sales price from any current lottery game.

CHILD SUPPORT ARREARAGE

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Social Services indicates that a prize winner owes child support, the amount due will be deducted from the winnings and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

DISPUTES

In the event a dispute between the Lottery and the ticket presenter occurs as to whether the ticket is a winning ticket and the ticket prize is not paid, the President may, solely at his/her option, replace the disputed ticket with an unplayed ticket (or tickets of equivalent sales price from another current Lottery game). This shall be the sole and exclusive remedy of the presenter of the ticket in the event of such disputes.

GOVERNING LAW

In purchasing a ticket, the purchaser agrees to comply with and abide by Louisiana State Law and all rules and regulations, directives and final decisions of the Lottery and all procedures established by the President for the conduct of the game.

PURCHASE AND PRIZE RESTRICTIONS

No Instant Scratch-off Game ticket shall be purchased by and no prize paid to any member of the Board of Directors, officer or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any such person.

TERMINATION OF THE GAME

The President at any time may announce an end of sales date for the game. No tickets for this game shall be distributed to retailer locations following that date.

RETAILER CONDUCT

Retailers shall sell their tickets in sequential order within a Pack.

Retailers are prohibited from exchanging Packs with other Retailers.

Retailers are prohibited from playing Instant Scratch-off Game tickets using any method other than fair chance or contrary to the principle that every ticket has an equal and random chance of winning a prize.

Retailers and retailers' employees are prohibited from placing their own or any other name on any ticket not purchased and redeemed by said retailer or employee.

Approved by LLC President: 7/05/2011

Every effort has been made to ensure the accuracy of the information provided in this directive. However, in the event of an error, the directive in the official files of the Louisiana Lottery shall be controlling.