## LOUISIANA LOTTERY CORPORATION

## GAME PLAY DIRECTIVE

## **INSTANT GAME NO. 314**

## "BONUS CROSSWORD"

## LOUISIANA LOTTERY CORPORATION INSTANT GAME NO. 314 "BONUS CROSSWORD" GAME PLAY DIRECTIVE

### TABLE OF CONTENTS

GAME PLAY DIRECTIVE	3
PRIZE STRUCTURE	.4
DEFINITIONS	5
REDEMPTION	6
DETERMINATION OF INSTANT PRIZE WINNERS	7
TICKET RESPONSIBILITY	.8
CLAIM PERIOD	.8
TICKET VALIDATION REQUIREMENTS	.9
CHILD SUPPORT ARREARAGE	10
DISPUTES	10
GOVERNING LAW	11
PURCHASE AND PRIZE RESTRICTIONS	11
TERMINATION OF THE GAME	11
RETAILER CONDUCT	11

## Louisiana Lottery INSTANT GAME NO. 314 "BONUS CROSSWORD" Game Play Directive

"**BONUS CROSSWORD**" tickets shall be made available for sale at the discretion of the President of the Louisiana Lottery Corporation and shall continue until the President publicly announces the termination date. This Directive shall govern play of the game, except to the extent that it may be amended or superseded by subsequent directive(s). The price of each ticket shall be three dollars (\$3.00) unless authorized by the President at a discount for promotional purposes.

Each ticket has one (1) YOUR LETTERS play area, one (1) CROSSWORD puzzle play area, one (1) BONUS WORD play area and one (1) BONUS WORD PRIZE play area. The ticket purchaser will remove the scratch-off material in the YOUR LETTERS box to reveal eighteen (18) letters in the YOUR LETTERS play area. The purchaser will then match the revealed YOUR LETTERS to the CROSSWORD puzzle scratch area to uncover four (4) or more complete horizontal or vertical CROSSWORDS. The CROSSWORD puzzle play area has a corresponding prize legend printed beside it. Uncover all letters in the BONUS WORD that match letters from the YOUR LETTERS box and win the BONUS WORD PRIZE.

The game consists of approximately 1,440,000 tickets printed for distribution. The anticipated number of winners and the value of these prizes, along with the approximate odds of winning are shown on the following page.

"BONUS CROSSWORD" Prize Structure See Insert Next Page

59.94%	39.13% 9.89% 8.24% 6.18% 6.18% 5.15% 7.72% 1.29% 1.29%	\$ 27 \$ 45 \$ 20 \$ 20 \$ 10 \$ 10 \$ 102
PRIZE FUND	PRIZE COST PERCENT OF PRIZE COST   5 COST FUND ***   5 720,000 30,90%   5 230,400 8.24%   5 192,000 8.24%   5 192,000 8.24%   5 192,000 8.24%   5 192,000 8.24%   5 192,000 1.29%   5 130,000 7.72%   5 30,000 1.29%   5 30,000 1.29%   5 30,000 1.29%   5 30,000 1.29%   5 30,000 1.29%   5 30,000 1.29%   5 30,000 1.29%   5 2,330,400 0.00.00%   6 TOP PRIZES OF \$25,000 100.00%   OVER 15,000 PRIZES FROM \$20 TO \$25,000 0.00	2 <u>3</u> 0 0 + 9 9 3 = = = = = = = = = = = = = = = = = = =
s 2,330,400		$\begin{array}{rcrc} C \\ = & S & 2 \\ = & S & 3 \\ = & S & 0 \\ = & S & 10 \\ = & S & 10 \\ = & S & 10 \\ \end{array}$
ATION ME NO. 314) REVENUE A C	WINNERS IN 6 POOLS 144,000 138,400 38,400 38,400 9,600 9,600 1,800 600 30 30 4,800 30 4,800 1,800 600 600 600 600 30 8,400 1,800 1,800 1,800 1,800 1,800 1,800 1,800 1,800 1,840 1,800 1,840 1,800 1,840 1,8	2 <u>0</u> 1-600777
LOUISIANA LOTTERY CORPORATION "BONUS CROSSWORD" (INSTANT GAME NO. 314) PRIZE STRUCTURE TCKETS - \$3,88,000 REVENU JANUARY 17, 2005 - VERSION C REVISED MARCH 8, 2005	F.C. WINNERS IN 75 WINNERS IN 75 WINNERS IN 75 WINNERS IN 75 WINNERS IN 75 WINNERS IN 6 WINNERS IN 6 WINNERS IN 6 WINNERS IN 6 WINNERS IN 6 WINNERS IN 75	\$ 21 \$ 45 \$ 10 \$ 5 \$ 6 \$ 5 \$ 6 \$ 5 \$ 5 \$ 5 \$ 5 \$ 102
LOUISIA1 "BONUS CROSS TICKETS - JANU/ RE	WINNERS IN 75 (PER PACK**) 7.50 7.50 2.00 2.00 0.50 0.50 2.00 1.00 0.50 2.00 1.00 0.50 2.00 1.50 2.00 1.50 2.00 1.50 2.00 1.50 2.00 1.50 2.00 1.50 2.00 1.50 2.00 1.50 2.00 1.50 1.50 2.00 1.50 1.50 2.00 1.50	20 1 0 1 2 9 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
\$3	Approxime ottery.	
1,440,000	NG FOR: WIN: (OF: WIN: 1 IN: ODDS OF 1 IN:   OF: TICKET * 1 IN: 1 IN:   SS 37.50 37.50 37.50   SS 37.50 57.00 57.00   S10 530 300.00 57.00   S10 S30 2400.00 500.00   S100 S100 2400.00 68.00   S100 S100 2400.00 57   Consolidated odds are 1 in: 3.57 7.89 7.89   ** A Mini-pool will be used in each pack of 75 fickets. Appr 7.89 **** Numbers are rounded. 7.89	\$ 21 \$ 25 \$ 10 \$ 5 6 \$ 20 \$ 20 \$ 102
	FOR: ODDS OF $\frac{1100}{55}$ $\frac$	18 18 18 18 18 18 18 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19
	# OF COMPLETE SPELLING FOR: WINS WIN WITH PRIZE(S) OF: TIC! 1 4 WORDS 1 5 WORDS 1 BONUS WORD 1 6 WORDS 1 BONUS WORD 1 6 WORDS 1 8 WORDS 1 8 WORDS 1 7 WORDS 1 9 WORDS 1 9 WORDS 1 10 WORDS 1 10 WORDS 1 10 WORDS 1 11 WORD	4 WORDS 5 WORDS BONUS WORD BONUS WORD 6 WORDS BONUS WORD
	PRIZE LEVEL R R R R R R R R R R R R R R R R R R R	PRIZE TICKET S5 S5 S10 \$10 \$20 TOTAL
	LLM/H VAL FELE FLOW LLOW LLOW MID MID MID MID MID MID MID MID MID MID	
	VAL FILE PRIZE LEVEL 1 2 2 3 3 3 4 4 5 5 0 0 0 0 0 0 0 0 C = Claimed C = Claimed	

#### DEFINITIONS

- (a) Lottery means The Louisiana Lottery Corporation.
- (b) **President** means the President of the Louisiana Lottery Corporation or any other person to whom the President's authority is lawfully delegated.
- (c) A **Pack** shall consist of 75 fanfolded tickets bearing a common pack number.
- (d) **Pack-Ticket Number** means the thirteen (13) digit code printed in black standard pack-ticket number font located on the back of the ticket (with hyphens between the third and fourth, ninth and tenth and twelfth and thirteenth digits). The first three (3) digits are the game identifier, the fourth through ninth digits are the pack number, the tenth through twelfth digits are the ticket number and the thirteenth and final digit is a security checksum.
- (e) Validation Number means the nine (9) digit number imaged on the face of every ticket and covered with scratch-off material. The validation number and check code shall be printed in standard validation number font. The back of the ticket will also feature individual ticket bar code security protection.
- (f) PUZZLE/GRID LETTERS mean letters A through Z. PUZZLE/GRID LETTERS

# A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

#### (g) YOUR LETTERS and BONUS WORD LETTERS mean letters A through Z. YOUR LETTERS and BONUS WORD LETTERS

# A B C D E F G H | J K L M N O P Q R S T U V W X Y Z

#### (h) BONUS WORD PRIZE SYMBOLS mean \$5.00, \$6.00, \$20.00, and \$100. PRIZE SYMBOLS

\$5.00	\$6.00	\$20.00	\$100
FIVE	SIX	TWENTY	1HUN

(i) **Retailer Validation Code is** the three (3) alphabet character code which will be present within the game play data area of each ticket. The placement of the validation codes will be randomly varied or floated within print positions. The retailer validation codes will be printed in standard retailer validation font and shall be used by the sales agent to visually verify Free Ticket, \$5.00, \$6.00, \$10.00, and \$20.00 winning tickets in the game. Letters **C**, **E**, **F**, **I**, **N**, **S**, **T**, **W**, **X**, **V**, and **Y** will only appear on low-tier winning tickets. The letter Ø will always have a slash through it as indicated, if used.

LOW-TIER VALID	ATION CODES
TIC	TICKET
FIV	\$5
SIX	\$6
TEN	\$10
TWY	\$20

Non-winning and high level winning tickets will have different combinations of any three (3) of the following letters, excluding the combinations shown above:

B, D, J, K, M, P, Q, and Z

#### REDEMPTION

Tickets winning a cash prize may be redeemed at any lottery office or retailer sales location during the official sales period for this game, but no later than ninety (90) days after the announced end of sales for this game. Tickets winning a low or mid-tier cash prize may be redeemed at any participating lottery retail location. Any cash prize may be redeemed at any lottery regional office or at lottery headquarters in Baton Rouge, within the claim period noted above. Tickets winning a FREE TICKET may be redeemed only at a participating lottery retail location and may be redeemed for a free instant ticket of equivalent sales price from any current active instant game within the claim period noted above. Free tickets will not be awarded as a prize by any lottery regional office or by lottery headquarters in Baton Rouge. Any mail-in claims received by the lottery involving a FREE TICKET prize will result in the issuance of the cash equivalent of a free ticket; i.e., \$1.00 check.

#### DETERMINATION OF INSTANT PRIZE WINNERS

The determination of instant prize winners is subject to validation pursuant to the paragraphs below entitled Claim Period and Ticket Validation Requirements.

- (a) The holder of a ticket shall be entitled to a prize of a FREE \$3.00 TICKET if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal four (4) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.
- (b) The holder of a ticket shall be entitled to a prize of \$5.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal five (5) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.
- (c) The holder of a ticket shall be entitled to a prize of \$5.00 if any of the YOUR LETTERS match all letters in the BONUS WORD and a \$5.00 prize symbol and confirming FIVE prize symbol caption appear in the exposed BONUS WORD PRIZE play area.
- (d) The holder of a ticket shall be entitled to a prize of \$6.00 if any of the YOUR LETTERS match all letters in the BONUS WORD and a \$6.00 prize symbol and confirming SIX prize symbol caption appear in the exposed BONUS WORD PRIZE play area.
- (e) The holder of a ticket shall be entitled to a prize of \$10.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal six (6) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.
- (f) The holder of a ticket shall be entitled to a prize of \$20.00 if any of the YOUR LETTERS match all letters in the BONUS WORD and a \$20.00 prize symbol and confirming TWENTY prize symbol caption appear in the exposed BONUS WORD PRIZE play area.
- (g) The holder of a ticket shall be entitled to a prize of \$30.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal seven (7) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.
- (h) The holder of a ticket shall be entitled to a prize of \$40.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal eight (8) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.
- (i) The holder of a ticket shall be entitled to a prize of \$100.00 if any of the YOUR LETTERS match all letters in the BONUS WORD and a \$100 prize symbol and confirming 1HUN prize symbol caption appear in the exposed BONUS WORD PRIZE play area.
- (j) The holder of a ticket shall be entitled to a prize of \$300.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal nine (9) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.

- (k) The holder of a ticket shall be entitled to a prize of \$1,000.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal ten (10) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.
- (1) The holder of a ticket shall be entitled to a prize of \$25,000.00 if any of the YOUR LETTERS match letters in the CROSSWORD puzzle to reveal eleven (11) complete horizontal or vertical CROSSWORDS in the exposed puzzle play area.

#### TICKET RESPONSIBILITY

- (a) An Instant Scratch-off Game ticket is payable to the person presenting the ticket for payment.
- (b) The Lottery shall not be responsible for lost or stolen Instant Scratch-off Game ticket(s).
- (c) The Lottery shall not be responsible for tickets claimed in error or redeemed in error at a sales agent location.

### **CLAIM PERIOD**

All prizes for this Instant Scratch-off Game must be claimed no later than ninety (90) days from and after the announced end of sales date for this game. Any prize not claimed in the manner described in the Directive and on the back of each ticket shall be forfeited.

#### TICKET VALIDATION REQUIREMENTS

To be a valid "**BONUS CROSSWORD**" Scratch-off Game ticket, all of the following requirements must be met:

- Exactly eighteen (18) YOUR LETTERS, one (1) Puzzle/Grid, one (1) BONUS WORD, one (1) BONUS WORD PRIZE, one (1) validation number, and one (1) set of Retailer Validation Codes must appear beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (2) The eighteen (18) YOUR LETTERS, one (1) Puzzle/Grid, one (1) BONUS WORD, one (1) BONUS WORD PRIZE, one (1) set of Retailer Validation Codes, and one Pack-Ticket Number must meet all of the following criteria:
  - (a) be printed in black ink in its entirety and be fully legible;
  - (b) be right-side-up and not reversed in any manner;
  - (c) be exactly one (1) of those described in the previous paragraphs entitled DEFINITIONS;
  - (d) be printed in the specified font size and correspond precisely to the artwork for this Instant Scratch-off Game on file at the Lottery;

Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;

- (3) Exactly eighteen (18) YOUR LETTERS, one (1) Puzzle/Grid, one (1) BONUS WORD, and one (1) BONUS WORD PRIZE must appear in the play areas and the number of words revealed must correspond to the Prize box/legend;
- (4) The ticket must be intact; Any deviation there of must be submitted for claim to a Louisiana Lottery Corporation Office;
- (5) The Retailer Validation Codes on the ticket must correspond to the Prize Symbols;
- (6) The ticket must not be mutilated, altered, unreadable, reconstructed or tampered with in any manner;
- (7) The ticket must not be counterfeit;
- (8) The ticket must have been issued by the Lottery in an authorized manner and must not be stolen nor appear on any list of voided tickets on file at the Lottery;

- (9) The ticket must be complete and have exactly: eighteen (18) YOUR LETTERS, one (1) Puzzle/Grid, one (1) BONUS WORD, one (1) BONUS WORD PRIZE, and one (1) set of Retailer Validation Codes revealed in the Game Play area and one (1) Pack-Ticket Number printed on the back of the ticket. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (10) The Validation Number and Pack-Ticket Number of an apparent winning ticket must be confirmed by the Lottery as that of a winning ticket and shall not have previously been paid;
- (11) The ticket must not be blank or partially blank, misregistered, defective, printed or produced in error;
- (12) The display printing must be regular in every respect and correspond precisely with the artwork for this game on file at the Lottery;
- (13) The ticket must pass all validation tests of the Lottery;

Any ticket not passing all the validation tests in this section may be decreed void and ineligible for any prize. In the event a defective ticket is purchased, the sole responsibility and/or liability of the Lottery shall be the replacement of the defective ticket with an unplayed ticket(s) of equivalent sales price from any current lottery game.

#### CHILD SUPPORT ARREARAGE

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Social Services indicates that a prize winner owes child support, the amount due will be deducted from the winnings and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

#### DISPUTES

In the event a dispute between the Lottery and the ticket presenter occurs as to whether the ticket is a winning ticket and the ticket prize is not paid, the President may, solely at his/her option, replace the disputed ticket with an unplayed ticket (or tickets of equivalent sales price from another current Lottery game). This shall be the sole and exclusive remedy of the presenter of the ticket in the event of such disputes.

#### **GOVERNING LAW**

In purchasing a ticket, the purchaser agrees to comply with and abide by Louisiana State Law and all rules and regulations, directives and final decisions of the Lottery and all procedures established by the President for the conduct of the game.

#### PURCHASE AND PRIZE RESTRICTIONS

No Instant Scratch-off Game ticket shall be purchased by and no prize paid to any member of the Board of Directors, officer or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any such person.

#### **TERMINATION OF THE GAME**

The President at any time may announce an end of sales date for the game. No tickets for this game shall be distributed to retailer locations following that date.

#### **RETAILER CONDUCT**

Retailers shall sell their tickets in sequential order within a Pack.

Retailers are prohibited from exchanging Packs with other Retailers.

Retailers are prohibited from playing Instant Scratch-off Game tickets using any method other than fair chance or contrary to the principle that every ticket has an equal and random chance of winning a prize.

Retailers and retailers' employees are prohibited from placing their own or any other name on any ticket not purchased and redeemed by said retailer or employee.

Approved by LLC President: 3/22/2005

Every effort has been made to ensure the accuracy of the information provided in this directive. However, in the event of an error, the directive in the official files of the Louisiana Lottery shall be controlling.