



**LOUISIANA LOTTERY CORPORATION**

**GAME PLAY DIRECTIVE**

**INSTANT GAME NO. 1027**

**"CASINO CROSSWORD"**

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GAME PLAY DIRECTIVE**

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**Louisiana Lottery**  
**INSTANT GAME NO. 1027**  
**"CASINO CROSSWORD"**  
**Game Play Directive**

"CASINO CROSSWORD" tickets shall be made available for sale at the discretion of the President of the Louisiana Lottery Corporation and shall continue until the President publicly announces the termination date. This Directive shall govern play of the game, except to the extent that it may be amended or superseded by subsequent directive(s). The price of each ticket shall be three dollars (\$3.00) unless authorized by the President at a discount for promotional purposes.

The ticket purchaser will remove the scratch-off material in the YOUR 18 LETTERS area to reveal eighteen (18) letters in the YOUR 18 LETTERS scratch area. The ticket bearer will scratch every letter in the crossword grid that matches each of YOUR 18 LETTERS. If the ticket bearer uncovers three (3) or more complete CROSSWORDS in the CROSSWORD Puzzle, the ticket bearer will win the corresponding prize in the PRIZE legend. If the ticket bearer reveals an "ACE" symbol in the BONUS area, the ticket bearer will win \$20 instantly!

The game consists of approximately 960,000 tickets printed for distribution. The anticipated number of winners and the value of these prizes, along with the approximate odds of winning are shown on the following page.

"CASINO CROSSWORD"  
Prize Structure

## Prize Structure

**Prize Structure**  
LOUISIANA LOTTERY CORPORATION  
GAME NO.1027 "CASINO CROSSWORD"  
6/24/2016 - VERSION A

<b>Order Quantity:</b>	960,000	<b>Pack Size:</b>	75	<b>Pool Size:</b>	120,000	<b>Winners:</b>	261,514	<b>Cash (Instant)</b>	
<b>Price Point:</b>	\$3.00	<b>Packs/Game:</b>	12,800	<b>Number of Pools:</b>	8.00	<b>Non-winners:</b>	698,486	<b>Prize Fund:</b>	\$1,594,000.00
<b>Revenue:</b>	\$2,592,000.00	<b>Packs/Pool:</b>	1,600			<b>Overall Odds:</b>	3.67	<b>Payout:</b>	61.50%

Paid By	Wins	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
						Pack	Pool	Total		
<b>Low Tiers</b>										
Retailer	1	3 WORDS	TICKET	\$0.00	10.00	7.50	12,000.00	96,000	\$0.00	0.00%
Retailer	1	4 WORDS	\$5	\$5.00	8.82	8.50	13,600.00	108,800	\$544,000.00	34.13%
Retailer	1	5 WORDS	\$10	\$10.00	25.00	3.00	4,800.00	38,400	\$384,000.00	24.09%
Retailer	1	6 WORDS	\$20	\$20.00	150.00	0.50	800.00	6,400	\$128,000.00	8.03%
Retailer	1	\$20 BONUS	\$20	\$20.00	150.00	0.50	800.00	6,400	\$128,000.00	8.03%
Total (20.00):					75.00	1.00	1,600.00	12,800	\$256,000.00	16.06%
<b>Mid Tiers</b>										
Retailer	2	5 WORDS + BONUS	\$30	\$30.00	600.00	0.13	200.00	1,600	\$48,000.00	3.01%
Retailer	2	6 WORDS + BONUS	\$40	\$40.00	600.00	0.13	200.00	1,600	\$64,000.00	4.02%
Retailer	1	7 WORDS	\$50	\$50.00	600.00	0.13	200.00	1,600	\$80,000.00	5.02%
Retailer	1	8 WORDS	\$100	\$100.00	1,411.76	0.05	85.00	680	\$68,000.00	4.27%
<b>High Tiers</b>										
Claim	1	9 WORDS	\$1,000	\$1,000.00	32,000.00	0.00	3.75	30 *	\$30,000.00	1.88%
Claim	1	10 WORDS	\$30,000	\$30,000.00	240,000.00	0.00	0.50	4 *	\$120,000.00	7.53%
<b>Total :</b>					<b>3.67</b>	<b>20.43</b>	<b>32,689.25</b>	<b>261,514</b>	<b>\$1,594,000.00</b>	<b>100.00%</b>

\* Exact Quantity by Kind Level

\*ACE\* symbol in Bonus = \$20 instant win

## GLEPS

Description:		G1		G2		G3		G4	
Packs/pool:		400		400		400		400	
Value	Get	Qty.	Value	Qty.	Value	Qty.	Value	Qty.	Value
0	3 WORDS	5	\$15.00	10	\$30.00	5	\$15.00	10	\$30.00
5	4 WORDS	10	\$50.00	7	\$35.00	10	\$50.00	7	\$35.00
10	5 WORDS	3	\$30.00	1	\$10.00	5	\$50.00	3	\$30.00
20	6 WORDS	0	\$0.00	1	\$20.00	0	\$0.00	1	\$20.00
	\$20 BONUS	1	\$20.00	1	\$20.00	0	\$0.00	0	\$0.00
		19	\$115.00	20	\$115.00	20	\$115.00	21	\$115.00

## DEFINITIONS

- (a) **Lottery** means The Louisiana Lottery Corporation.
- (b) **President** means the President of the Louisiana Lottery Corporation or any other person to whom the President's authority is lawfully delegated.
- (c) A **Pack** shall consist of 75 fanfolded tickets bearing a common pack number.
- (d) **Pack-Ticket Number** means the thirteen (13) digit code printed in black standard pack-ticket number font located on the back of the ticket in the format of GGGG-PPPPPP-TTT. The first four (4) digits are the Game Identifier, the fifth through tenth digits are the Pack Number, and the eleventh through thirteenth digits are the Ticket Number.
- (e) **Validation Number** means the ten (10) digit number imaged on the face of every ticket and covered with scratch-off material. The Validation Number shall be printed in standard Validation Number font.
- (f) **PDF 417 Barcode** means the bar code printed on the front of the ticket and covered with scratch-off material. This bar code will identify it as a winner or non-winner.
- (g) **SYMBOLS AND CAPTIONS:**

### YOUR 18 LETTERS

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

### CROSSWORD GRID LETTERS PLAY SYMBOLS

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z 

### BONUS PLAY SYMBOLS



- (h) **Retailer Validation Code** is the three (3) alphabet character code which will be present within the game play data area of each ticket. The placement of the validation codes will be randomly varied or floated within print positions. The retailer validation codes will be printed in standard retailer validation font and shall be used by the sales agent to visually verify FREE \$3 TICKET, \$5, \$10, and \$20 winning tickets in the game. Letters **C, E, F, I, N, T, V, W and Y** will only appear on low-tier winning tickets. The letter Ø will always have a slash through it as indicated, if used.

**LOW-TIER VALIDATION CODES**

TIC	TICKET
FIV	\$5
TEN	\$10
TWY	\$20

Non-winning, mid and high level winning tickets will have three (3) non-repeating letters chosen from the following list:

**B, D, J, K, M, P, Q, and Z**

**REDEMPTION**

Tickets winning a cash prize may be redeemed at any lottery office or retailer sales location during the official sales period for this game, but no later than ninety (90) days after the announced end of sales for this game. Tickets winning a low or mid-tier cash prize may be redeemed at any participating lottery retail location. Any cash prize may be redeemed at any lottery regional office or at lottery headquarters in Baton Rouge, within the claim period noted above. Tickets winning a FREE TICKET may be redeemed only at a participating lottery retail location and may be redeemed for a free instant ticket of equivalent sales price from any current active instant game within the claim period noted above. Free tickets will not be awarded as a prize by any lottery regional office or by lottery headquarters in Baton Rouge. Any mail-in claims received by the lottery involving a FREE TICKET prize will result in the issuance of the cash equivalent of a free ticket; i.e., \$3.00 check.

## **DETERMINATION OF INSTANT PRIZE WINNERS**

The determination of instant prize winners is subject to validation pursuant to the paragraphs below entitled Claim Period and Ticket Validation Requirements.

- (a) The holder of a ticket shall be entitled to a prize of a FREE \$3 TICKET if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover three (3) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (b) The holder of a ticket shall be entitled to a prize of \$5.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover four (4) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (c) The holder of a ticket shall be entitled to a prize of \$10.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover five (5) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (d) The holder of a ticket shall be entitled to a prize of \$20.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover six (6) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (e) The holder of a ticket shall be entitled to a prize of \$20.00 if the “ACE” play symbol and confirming WIN\$20 play symbol caption appear in the exposed BONUS play area.
- (f) The holder of a ticket shall be entitled to a prize of \$30.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover five (5) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area **and** the “ACE” play symbol and confirming WIN\$20 play symbol caption appear in the exposed BONUS play area.
- (g) The holder of a ticket shall be entitled to a prize of \$40.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover six (6) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area **and** the “ACE” play symbol and confirming WIN\$20 play symbol caption appear in the exposed BONUS play area.
- (h) The holder of a ticket shall be entitled to a prize of \$50.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover seven (7) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (i) The holder of a ticket shall be entitled to a prize of \$100.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover eight (8) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (j) The holder of a ticket shall be entitled to a prize of \$1,000.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover nine (9) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.
- (k) The holder of a ticket shall be entitled to a prize of \$30,000.00 if any of the YOUR 18 LETTERS match letters in the CASINO CROSSWORD puzzle to uncover ten (10) complete horizontal or vertical CASINO CROSSWORDS in the exposed puzzle play area.



## **TICKET RESPONSIBILITY**

- (a) An Instant Scratch-off Game ticket is payable to the person presenting the ticket for payment.
- (b) The Lottery shall not be responsible for lost or stolen Instant Scratch-off Game ticket(s).
- (c) The Lottery shall not be responsible for tickets claimed in error or redeemed in error at a sales agent location.

## **CLAIM PERIOD**

All prizes for this Instant Scratch-off Game must be claimed no later than ninety (90) days from and after the announced end of sales date for this game. Any prize not claimed in the manner described in the Directive and on the back of each ticket shall be forfeited.

## **TICKET VALIDATION REQUIREMENTS**

To be a valid "**CASINO CROSSWORD**" Scratch-off Game ticket, all of the following requirements must be met:

- (1) Exactly eighteen (18) YOUR LETTERS, one (1) Puzzle/Grid, one (1) BONUS Play Symbol, one (1) BONUS Play Symbol Caption, one (1) Validation Number, and one (1) PDF-417 Barcode, and one (1) set of Retailer Validation Codes must appear beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (2) The eighteen (18) YOUR LETTERS, one (1) Puzzle/Grid, one (1) BONUS Play Symbol, one (1) BONUS Play Symbol Caption, one (1) Validation Number, one (1) PDF 417 Barcode, one (1) set of Retailer Validation Codes, and one (1) Pack-Ticket Number must meet all of the following criteria:
  - (a) be printed in black ink in its entirety and be fully legible;
  - (b) be right-side-up and not reversed in any manner;
  - (c) be exactly one (1) of those described in the previous paragraphs entitled DEFINITIONS;
  - (d) be printed in the specified font size and correspond precisely to the artwork for this Instant Scratch-off Game on file at the Lottery; Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (3) Exactly eighteen (18) YOUR 18 LETTERS, and one (1) Puzzle/Grid must appear in the play areas and the number of words revealed must correspond to the Prize Legend;
- (4) The ticket must be intact; any deviation there of must be submitted for claim to a Louisiana Lottery Corporation Office;

- (5) The Retailer Validation Codes on the ticket must correspond to the Prize Symbols;
- (6) The ticket must not be mutilated, altered, unreadable, reconstructed or tampered with in any manner;
- (7) The ticket must not be counterfeit;
- (8) The ticket must have been issued by the Lottery in an authorized manner and must not be stolen nor appear on any list of voided tickets on file at the Lottery;
- (9) The ticket must be complete and have exactly: one (1) ten (10) digit Validation Number, eighteen (18) YOUR 18 LETTERS, one (1) Puzzle/Grid, one (1) BONUS Play Symbol, one (1) BONUS Play Symbol Caption, one (1) PDF 417 Barcode and one (1) set of Retailer Validation Codes revealed in the Game Play area and one (1) Pack-Ticket Number printed on the back of the ticket. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (10) The Validation Number and Pack-Ticket Number of an apparent winning ticket must be confirmed by the Lottery as that of a winning ticket and shall not have previously been paid;
- (11) The ticket must not be blank or partially blank, misregistered, defective, printed or produced in error;
- (12) The display printing must be regular in every respect and correspond precisely with the artwork for this game on file at the Lottery;
- (13) The ticket must pass all validation tests of the Lottery;

Any ticket not passing all the validation tests in this section may be decreed void and ineligible for any prize. In the event a defective ticket is purchased, the sole responsibility and/or liability of the Lottery shall be the replacement of the defective ticket with an unplayed ticket(s) of equivalent sales price from any current lottery game.

### **CHILD SUPPORT ARREARAGE**

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Child and Family Services indicates that a prize winner owes child support, the amount due will be deducted from the winnings and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

### **DISPUTES**

In the event a dispute between the Lottery and the ticket presenter occurs as to whether the ticket is a winning ticket and the ticket prize is not paid, the President may, solely at his/her option, replace the disputed ticket with an unplayed ticket (or tickets of equivalent sales price from another current Lottery game). This shall be the sole and exclusive remedy of the presenter of the ticket in the event of such disputes.

**GOVERNING LAW**

In purchasing a ticket, the purchaser agrees to comply with and abide by Louisiana State Law and all rules and regulations, directives and final decisions of the Lottery and all procedures established by the President for the conduct of the game.

**PURCHASE AND PRIZE RESTRICTIONS**

No Instant Scratch-off Game ticket shall be purchased by and no prize paid to any member of the Board of Directors, officer or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any such person.

**TERMINATION OF THE GAME**

The President at any time may announce an end of sales date for the game. No tickets for this game shall be distributed to retailer locations following that date.

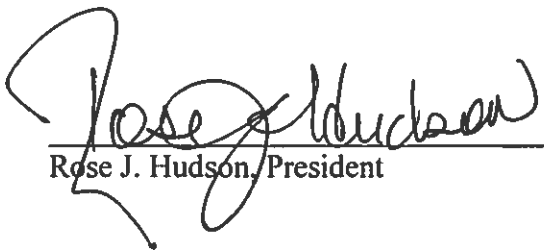
**RETAILER CONDUCT**

Retailers shall sell their tickets in sequential order within a Pack.

Retailers are prohibited from exchanging Packs with other Retailers.

Retailers are prohibited from playing Instant Scratch-off Game tickets using any method other than fair chance or contrary to the principle that every ticket has an equal and random chance of winning a prize.

Retailers and retailers' employees are prohibited from placing their own or any other name on any ticket not purchased and redeemed by said retailer or employee.

  
Rose J. Hudson, President

9/9/14  
Date