

LOUISIANA LOTTERY CORPORATION

NASCAR POWERBALL PLAYOFF™ 2024 PROMOTION DIRECTIVE

This directive is designed to provide a guideline for the conduct of a second-chance promotion for Louisiana Powerball, to be designated "NASCAR Powerball Playoff™ Promotion 2024". In the event of conflict between the provisions of this and any other directive or other publication of the Corporation concerning the conduct of NASCAR Powerball Playoff™ Promotion 2024, the provisions of this directive shall govern.

General Provisions

- (a) NASCAR Powerball Playoff™ Promotion 2024 is a second-chance promotional feature associated with Powerball® to award NASCAR Powerball Playoff™ Prize Packages to up to twenty-five (25) Louisiana Semifinalists. Each verified Louisiana NASCAR Powerball Playoff™ Semifinalist will be entered into a national drawing with other participating lotteries to select sixteen (16) National Semifinalists to participate in a series of elimination round drawings that culminate in a \$1 million prize broadcast live during the NASCAR Cup Series Championship Race™ on Nov. 10, 2024.
- (b) To enter, players must complete their name, email and phone number on the back of at least one (1) original, non-winning 5-board Louisiana Powerball ticket good for any single drawing during the promotional period of May 20, 2024 to July 1, 2024, and mail it in one envelope to the designated drawing address. One entry per envelope.
- (c) Only envelopes mailed to Powerball 2nd Chance Drawing, P.O. Box 92006, Baton Rouge, LA 70892 will be considered valid for participation in the drawing.
- (d) All non-winning Louisiana Powerball 5-board tickets good for any single drawing during the promotional period of May 20, 2024 to July 1, 2024 are eligible for the promotion. The Lottery reserves the right to discontinue or extend the NASCAR Powerball Playoff™ Promotion 2024.
- (e) Entrants must be a Louisiana resident at least 21 years of age to be eligible to win.
- (f) By entering the second-chance drawing, entrants grant the Louisiana Lottery permission to use their name, images and city of residence in its publicity efforts should their entry be selected as a prize winner. In addition, entrants agree to participate in the Lottery's publicity efforts in conjunction with this promotion, including but not limited to photo publication, press releases, interviews and media coverage. Entrants also agree to be recognized publicly on the Lottery's Facebook page.
- (g) Powerball tickets may not be canceled.
- (h) The sale of official Powerball tickets may be conducted only by such retailers as

the President shall license pursuant to Corporation regulations, rules, policies and directives for on-line retailer licensing.

- (i) The President may authorize the sale of an official Powerball ticket at a discount for promotional purposes. The President may also authorize the production and distribution of tickets at no cost to the recipient, for promotional purposes.

Time, Place and Manner of Conducting Drawings

The objective of the NASCAR Powerball Playoff™ Promotion 2024 Louisiana semifinalist drawing shall be to select, at random, with the aid of drawing equipment, winning semifinalist entries, pursuant to the controls and methods specified by the Corporation. The NASCAR Powerball Playoff™ Promotion 2024 drawing will be conducted at such time and location as may be determined by the President and will be announced by the Corporation. The rules governing the conduct of the NASCAR Powerball Playoff™ Promotion 2024 drawing are set forth in the NASCAR Powerball Playoff™ Promotion 2024 Second-Chance Semifinalist Drawing directive, signed by the President.

The Louisiana Lottery Corporation will conduct one (1) drawing according to the following schedules, unless otherwise determined by the President:

Drawing	Entry Deadline (Drawing to be held within 7 days of entry deadline.)	NASCAR Powerball Playoff™ Louisiana Semifinalist Prize Packages
#1	July 8, 2024	Up to 25

The odds of winning a Semifinalist prize are dependent upon the number of NASCAR Powerball Playoff™ Promotion™ 2024 entries mailed-in during the entry period.

Prizes – Semifinalist Drawing:

Twenty-five (25) NASCAR Powerball Playoff™ 2024 Louisiana Semifinalist Prize Packages

Value: \$75.00 (Seventy-five dollars)

The NASCAR Powerball Playoff™ 2024 Louisiana Semifinalist Prize Package shall include: NASCAR Powerball Playoff™ T-shirt, Lottery Auto Shade, Lottery Trunk Organizer, Lottery Sports Bottle, Lottery Crawfish Tray, Wireless Charger and \$25 worth of scratch-off tickets.

NASCAR Powerball Playoff™ 2024 Louisiana Semifinalist Winner Notification & Verification

The apparent Louisiana Semifinalist winners will be notified by the Louisiana Lottery Communications Staff using the email and/or phone number provided on their entry and asked to provide a copy of a valid photo ID verifying age and residency and written acknowledgement of Exhibit B: Trip Prize Terms and Conditions.

Winners have seven (7) calendar days from this communication to respond back with requested information or their prize will be forfeited. Alternates will not be assigned.

For each winner, Communications Staff will verify that the information on the ID matches the information on the entry and will maintain winners' acknowledgment of Terms & Conditions.

After being verified, winners will be notified and mailed a Louisiana Lottery NASCAR Powerball Playoff™ 2024 Prize Package.

The name of each verified Louisiana Semifinalist, up to twenty-five (25) names, will be submitted by August 8, 2024 to the Multistate Lottery Association to select sixteen (16) National Semifinalists to participate in a series of elimination round drawings that culminate in a \$1 million prize broadcast live during the NASCAR Cup Series Championship Race™ in Phoenix on Nov. 10, 2024.

National Semifinalist Drawing:

Each verified Louisiana NASCAR Powerball Playoff™ Semifinalist will be entered into a national drawing with other participating lotteries to select sixteen (16) National Semifinalists to participate in a series of elimination round drawings that culminate in a \$1 million prize broadcast live during the NASCAR Cup Series Championship Race™ on Nov. 10, 2024. Cash prizes will be awarded to all 16 National Semifinalists based on their elimination position and set forth below in "Elimination Round Drawings". Four (4) Finalists will receive a four-day/three-night VIP NASCAR Trip experience prize for themselves and one (1) guest to the NASCAR Cup Series Championship Race Weekend Nov. 8-11, 2024. For a full description of the VIP NASCAR Trip Prize, see Exhibit A.

National Elimination Round Drawings:

DRAWING	DATE	RACE ANNOUNCEMENT	SEMIFINALISTS
1	Aug. 13	9/1 at Cook Out Southern 500 Darlington Raceway	16 advance
2	Sept. 12	9/21 at Bass Pro Shops Night Race Bristol Motor Speedway	12 advance (4 eliminated win \$2,500)
3	Oct. 3	10/13 at Bank of America Roval 400 Charlotte Motor Speedway	8 advance (4 eliminated win \$5,000)
4	Oct. 17	11/3 at Xfinity 500 Martinsville Speedway	4 advance & win NASCAR VIP Trip Prize (4 eliminated win \$7,500)
5	Nov. 10	NASCAR Cup Series Championship Phoenix Raceway	3 \$10,000 winners 1 \$1 million winner

During the drawing for 16 National Semifinalists, no more than one semifinalist per participating lottery may advance, so that all 16 of the initial semifinalists will be from a different lottery for the remaining playoff drawings.

Cash prizes awarded in National Elimination Round Drawings are subject to Federal/State Withholdings.

If a Louisiana Semifinalist is selected in the National Semifinalist drawing and once the Lottery is notified by MUSL, the apparent National Semifinalist winner will be notified by the Louisiana Lottery Communications Staff and a Winner Claim Form will be sent to the winner within 2 business days of the notification from MUSL. The National Semifinalist winner has 10 days from receipt of this communication to respond back with the completed Winner Claim Form and any required documentation.

VIP NASCAR Trip Prize – If a Louisiana Finalist is Selected:

Value: \$13,937.28 (\$10,000 prize + \$3,937.28 Federal/State Withholdings)

For a full description of the VIP NASCAR Trip Prize, see Exhibit A

Winners of the VIP NASCAR Trip shall not be required to travel to Phoenix, AZ to participate in the drawing for, and to remain eligible to win, the \$1 Million Prize or other cash prizes. Winner may appoint a proxy to take the trip instead, subject to the Trip Prize Terms and Conditions, Exhibit B.

If a Louisiana Finalist is selected, the Lottery will pay required federal/state withholdings on the trip prize value on the winner’s behalf. However, all cash-related prizes will be subject to withholdings.

Other Requirements

- (a) In purchasing a ticket, the purchaser agrees to comply with, and abide by, Louisiana State Law and all rules, regulations, policies, directives and final decisions of the Lottery, and all procedures established by the President for the conduct of the game.
- (b) A winner of a NASCAR Powerball Playoff™ 2024 VIP Trip Prize Package shall not have the option to receive cash payment in lieu of the designated Trip prize. The Lottery has no responsibility to reimburse winners for any forfeiture of any portion of the prize.
- (c) The Lottery, subject to the Child Support Arrearage withholding requirements and unforeseen events, reserves the right to award a cash prize equivalent to the value of a NASCAR Powerball Playoff™ VIP Trip Prize in lieu of the prize. In the event the Lottery awards a cash prize equivalent due to Child Support Arrearage withholding requirements, a proxy will be appointed by prize provider to appear in the program in winner’s place. If a proxy is appointed, the winner will still remain eligible to win the \$1 Million Prize.
- (d) The Louisiana Lottery is solely responsible for conducting and administering this contest. The Louisiana Lottery shall have no responsibility or liability for any actual or claimed harm that may arise due to promotional materials or prizes. Participants agree to indemnify and hold harmless the Louisiana Lottery Corporation and its promotional partners.

Effective Date

This directive is adopted as of the date shown below. Any amendments to this directive must be dated and signed.

Date: 05/15/2024

Rose Hudson
Rose Hudson (May 15, 2024 14:11 CDT)

Rose J. Hudson
President, Louisiana Lottery Corporation

NASCAR POWERBALL PLAYOFF™ PROMOTION (2024) - Exhibit A

TRIP PRIZE DESCRIPTION

The Trip Prize consists of a four-day, three-night VIP trip for the entry selected from a pool of Participating Lotteries' entrants (each a Finalist or collectively "Finalists") and one (1) guest to Phoenix, AZ ("PHX"), from approximately Friday, November 8, 2024 to Monday, November 11, 2024, to participate in a drawing for a prize in the amount of One Million Dollars (\$1,000,000) ("\$1 Million Prize") to be conducted Sunday, November 10, 2024, during the live television broadcast of the *NASCAR Cup Series Championship™ Race* on NBC ("Program") from Phoenix Raceway in Avondale, AZ. The Trip Prize approximate value is \$10,000 and shall include the following elements:

- Round-trip, coach-class airline transportation for two (2) people from the major airport nearest Finalist's city to PHX (if within 250 miles of PHX, rail or ground transportation to be substituted);
- Three (3) nights hotel accommodations (selected by Prize Provider in its sole discretion) in PHX (double occupancy, room and tax only);
- Two (2) Ally Curve Hospitality Club passes (includes food, beverages and FanShield Infield Experience access) at Phoenix Raceway for admission to:
 - NASCAR Xfinity Series Championship™ Race at 4:00pm on Saturday, November 9, 2024
 - NASCAR Cup Series Championship Race™ at 1:00pm on Sunday, November 10, 2024
- Two (2) passes for VIP Experiences at Phoenix Raceway during NASCAR Championship Weekend™ for Saturday, November 9 and Sunday, November 10, 2024 including:
 - NASCAR Cup Series™ VIP access
 - NASCAR team hauler tour
 - MRN Radio booth tour
 - Pace car rides
 - Pre-Race attendance
 - Victory Lane access
- Two (2) Official NASCAR Championship Weekend™ Event Programs;
- Two (2) Racing Electronics Scanner Rentals for use while at Phoenix Raceway;
- Two (2) Souvenir Gift Bags, each with a retail value of at least two hundred fifty dollars (\$250);
-
- All meals while in PHX, including a Welcome Dinner on Friday, November 8, 2024; and
- Ground transportation to and from airports, hotel, and activities in PHX.

Finalists are not required to travel to PHX to participate in the drawing for, and remain eligible to win, the \$1 Million Prize. Finalists may appoint a proxy to take the trip instead, subject to the Trip Prize Terms and Conditions, and will still remain eligible to win the \$1 Million Prize.

- Finalist (or their proxy) may also have the opportunity to participate in the recording and production of the Program and/or appear in the broadcast of the Program, provided that Finalist completes and signs all required releases and forms and consents to a background check. If Finalist appoints a proxy, the proxy must complete and sign all required releases and clear the background check in order to take the trip. In the event that Finalist's designated proxy does not clear the background check, Prize Provider reserves the right, in its sole discretion, either to (i) allow Finalist to appoint another proxy to take the trip (subject to background clearance and Prize Provider deadlines); or (ii) allow proxy to travel and to appoint a second proxy (selected by Prize Provider) to participate in the Program.
- For the avoidance of doubt, Finalist's eligibility to participate in the trip and/or the drawing for the \$1 Million Prize is not affected by Winner's failure to complete and sign all required release and forms and/or to consent to a background check and/or by any information obtained pursuant to a background check, but those failures may affect the nature of his/her appearance and/or degree of participation in the Program. While Finalist's eligibility to participate in the drawing for the \$1 Million Prize is an element of the Trip Prize, the opportunity to participate in the recording and production of the Program and/or appear in the broadcast of the Program is expressly NOT an element of the Trip Prize and is determined by Prize Provider in its sole discretion. Prize Provider reserves the right to appoint a proxy to appear and participate in the Program for Finalist for any reason as it may determine in its sole discretion. The appointment of any proxy shall not affect Finalist's eligibility for the \$1 Million Prize.

NASCAR POWERBALL PLAYOFF™ PROMOTION (2024) - Exhibit B

TRIP PRIZE TERMS AND CONDITIONS

NOTE: TERMS USED BUT NOT SPECIFICALLY DEFINED IN THESE TRIP PRIZE TERMS AND CONDITIONS [E.G., "FINALIST", "TRIP PRIZE", ETC.] MAY BE CHANGED TO BE CONSISTENT WITH THE PARTICIPATING LOTTERIES' CUSTOMARY LANGUAGE USED IN ITS RULES/DISCLOSURES FOR THIS PROMOTION.

THE TERM "PARTICIPATING LOTTERY" OR "PARTICIPATING LOTTERIES" MEANS THOSE LOTTERIES THAT HAVE OFFERED THE NASCAR-POWERBALL PLAYOFF PROMOTION.

THE TERM "PRIZE PROVIDER" IS THE MULTI-STATE LOTTERY ASSOCIATION (MUSL), OR, A THIRD-PARTY UNDER CONTRACT WITH MUSL TO FULFILL ALL ELEMENTS OF THE TRIP PRIZE EXCEPT THE SECOND PLACE CASH PRIZE OF \$10,000, AND THE \$1 MILLION PRIZE.

EACH FINALIST IS ALLOWED (BUT NOT REQUIRED) TO SELECT ONE (1) GUEST TO PARTICIPATE IN THE TRIP PRIZE ONLY (NOT THE \$1 MILLION PRIZE).

DUE TO THE NATURE OF THE PROMOTION, FINALISTS' NAMES WILL BE MADE PUBLIC.

The Trip Prize is valued at \$10,000.00.

Finalist and their guest ("Guest") must travel on the same dates and times selected (on or about Friday November 8, 2023, and Monday, November 11, 2023), to participate in the Trip Prize. If Finalist and Guest are unable to or will not travel on the dates and times selected by the prize provider, the selected Finalist may choose a proxy on or before October 24, 2024. If no proxy is chosen by Finalist, Finalist will forfeit the Trip Prize (including attendance by Guest) but will still be entered into the drawing for and eligible to win the \$1 Million Prize and will be represented by a proxy provided by the appropriate Participating Lottery.

If Finalist resides fewer than two hundred fifty (250) miles from Phoenix, AZ, Prize Provider, in its sole discretion, reserves the right to provide ground transportation for Finalist and Guest in lieu of airline transportation. If Finalist is under the age of twenty-one (21), Guest must be at least the age of majority in Guest's state of residence. If Finalist is twenty-one (21) or older, Guest may be under the age of eighteen (18) but must be at least thirteen (13) years old (as of the first date of travel), and if Guest is a minor in Finalist's state, Finalist must be the parent or legal guardian of Guest.

All other costs and expenses involved with or related to acceptance and/or participation in the Trip Prize not specifically included in the description of the Trip Prize, including, without limitation, ground transportation, transfers, additional hotel amenities (i.e., spa services, internet access, phone calls, laundry services), fees and gratuities, airline change fees, airline premium seat fees, , and personal expenses such as laundry, valet service, photos, souvenirs, and other incidentals, are the sole responsibility of Finalist and Guest. Finalist will be required to submit a valid major credit card to the hotel to cover all expenses not specifically awarded as part of the Trip Prize. Travel and hotel accommodation are subject to availability.

The date and location of any of the events or activities included in the Trip Prize (individually/collectively, "Event or Events") may be subject to change. The Released Parties are not responsible if any Event associated with this Promotion is delayed, postponed, or cancelled for any reason, in whole or in part, and if any Event is delayed, postponed, or cancelled for any reason, in whole or in part, Prize Provider's only obligation is to fulfill the other elements of the Trip Prize. No compensation will be paid in lieu of any cancelled Event or any other element of the Trip Prize.

Finalist must execute all releases and forms that may be required by Prize Provider and/or the Participating Lottery including, without limitation, an Appearance and Liability Release, Background Investigation Consent Form, Emergency Medical Release, and Finalist Information Form, and agree to comply with all then-current Prize Provider and/or Participating Lottery federal, state, and/or local government and/or agency, network, laws, regulations, restrictions, guidelines, and/or protocols (collectively, "Production Requirements"). Finalist may appoint a proxy (or have a proxy appointed) to participate in the Trip Prize and/or appear in the broadcast of the Program, subject to the proxy's satisfying the Production Requirements. Finalist must execute and return all required documentation to Participating Lottery within five (5) days of Finalist's receipt (or such shorter period as production exigencies may require). If Finalist elects to appoint a proxy, they must do on or before **Tuesday, October 24, 2023**.

- If Finalist chooses a proxy, the proxy must satisfy the Production Requirements in order to participate in the Trip Prize and/or participate in the broadcast of the Program. In the event that Finalist's designated proxy does not satisfy the Production Requirements, Prize Provider reserves the right, in its sole discretion, either to (i) allow Finalist to appoint another proxy to participate in the Trip Prize and/or to appear in the Program in Finalist's place (subject to Prize Provider's production schedule and deadlines and satisfying the Production Requirements); or (ii) a proxy will be selected by Prize Provider to appear in the Program in Finalist's (or proxy's) place.
- If Finalist appoints a proxy (or has a proxy appointed), Finalist will still remain eligible to win the \$1 Million Prize. Finalist may only transfer the Trip Prize (excluding eligibility for the \$1 Million Grand Prize drawing) in its entirety one (1) time to a proxy.
- Prize Provider reserves the right to appoint a proxy to appear and participate in the broadcast of the Program for Finalist for any reason as it may determine in its sole discretion. The appointment of any proxy shall not affect Finalist's eligibility for the \$1 Million Grand Prize or receipt of the Trip Prize.

Guest must also execute all releases and forms required by the Participating Lottery, and comply with all applicable federal, state, and local government and/or agency laws, rules, orders, and regulations as well as Prize Provider's rules, regulations, and/or safety guidelines.

Finalist and Guest must also comply with all of the rules and regulations of the venues where the Events are held. Finalist acknowledges that if Finalist and/or Guest behaves in a disorderly or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at any Event, Finalist and/or Guest may be removed from the venue or denied entry (as determined by Prize Provider or its designee(s) in its sole and absolute discretion). By accepting any ticketed portion of the Trip Prize, Finalist agrees to abide by any terms, conditions, and restrictions provided by the ticket. Lost, mutilated, or stolen tickets, vouchers, certificates, or pre-paid gift cards will not be replaced.

No prize element substitution, cash substitution, assignment, or transfer of the Trip Prize or any elements thereof is permitted. Any unused elements of the Trip Prize will be forfeited, will not be redeemable for cash, and may not reduce the prize value awarded for tax purposes. Notwithstanding the foregoing:

- If Finalist misses their flight for any reason, reasonable efforts will be used to reschedule the flight at Finalist's expense. If the flight is not able to be rescheduled in a reasonable time for Finalist's participation in the Events, (i) Finalist shall forfeit and not participate in the travel portion of the Trip Prize, including attendance at and participation in the Events; (ii) Finalist will still receive the two (2) Souvenir Gift Bags (less any tax withholdings and any outstanding debt setoff, if applicable); and (iii) Finalist will remain eligible for the \$1 Million Prize drawing.
- If Finalist is unable to travel in connection with the Trip Prize for any reason after tickets have been booked/purchased, (i) Finalist shall forfeit and not participate in the travel portion of the Trip Prize, including attendance at and participation in the Events; (ii) Finalist will still receive the two (2) Souvenir Gift

Bags (less any tax withholdings and any outstanding debt setoff, if applicable); and (iii) Finalist will remain eligible for the \$1 Million Grand Prize drawing

- If Finalist fails to attend the Event at which the \$1 Million Grand Prize drawing occurs, Finalist will remain eligible for the \$1 Million Grand Prize drawing.

In any of the foregoing events, a proxy may be appointed to accept the \$1 Million Grand Prize on Finalist's behalf at the time of the drawing; however, in such event, Finalist will still receive the \$1 Million Grand Prize (less any tax withholdings and outstanding debt setoff, if applicable).

Finalists who do not elect to take a guest, or whose Guest, for any reason, does not actually take the trip, are still subject to the full amount of any taxes due on the total value of the Trip Prize. The appropriate Participating Lotteries will determine, and collect taxes due on the Trip Prize, and other tiers of cash prizing, as well as the \$1 Million Prize.

Failure to respond and/or execute and return required releases, forms, and other documentation and/or failure to collect, properly claim, respond, and/or cooperate in the acceptance, receipt, delivery, and/or fulfillment of any element of the Trip Prize, in a manner required by Prize Provider, may result in forfeiture of the Trip Prize or the applicable element thereof, as Prize Provider may determine in its sole discretion. If forfeited for any reason, Finalist will not receive any other prize substitution or compensation of any kind, and Prize Provider may award the Trip Prize to an alternate recipient as it may determine in its sole discretion. If the Trip Prize cannot be fulfilled due to any federal, state, and/or local government and/or agency, network, or Prize Provider restrictions, regulations, guidelines, or risk assessments, Prize Provider reserves the right, in its sole and complete discretion, to substitute an alternate or substitute prize of reasonably comparable value as determined by Prize Provider in its sole discretion.

Notwithstanding anything to the contrary herein, officers, directors, members, managers, agents, assigns, successors, employees, and contractors of Multi-State Lottery Association, Participating Lotteries, National Association for Stock Car Auto Racing, LLC, Phoenix Speedway, LLC d/b/a Phoenix, and NASCAR Enterprises, LLC and each of their respective parent, subsidiary, shareholders, and/or affiliated entities ("Released Parties") and members of the immediate family (e.g., parents, spouse, children, siblings, grandparents, stepparents, stepchildren, and stepsiblings and their respective spouses, regardless of where they reside) of any of the foregoing individuals are ineligible to participate in the POWERBALL's NASCAR Playoff™ promotion and/or win a Trip Prize and/or the \$1 Million Grand Prize.

RELEASED PARTIES ARE NOT RESPONSIBLE OR LIABLE, IN ANY WAY, FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY ACCEPTANCE, FULFILLMENT, LOSS, USE, OR MISUSE OF THE TRIP PRIZE, ANY ELEMENT THEREOF, AND/OR THE \$1 MILLION PRIZE, EXCEPT THAT THE \$1 MILLION GRAND PRIZE WILL BE PROVIDED BY THE PARTICIPATING LOTTERY OF THE FINALIST SELECTED IN THE DRAWING SCHEDULED TO BE HELD ON NOVEMBER 10, 2024 AT THE PHOENIX RACEWAY . RELEASED PARTIES MAKE NO, AND ARE NOT RESPONSIBLE IN ANY MANNER FOR ANY, WARRANTIES, REPRESENTATIONS, OR GUARANTEES OF ANY KIND, EXPRESS OR IMPLIED, IN FACT OR LAW, RELATING TO ANY ELEMENTS OF THE TRIP PRIZE, REGARDING THE USE, VALUE, OR ENJOYMENT OF ANY ELEMENTS OF THE TRIP PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE, AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

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