



Louisiana Lottery Corporation • Marketing and Public Relations Department • 555 Laurel Street • Baton Rouge, LA • 70801 • 225-297-2082 • 225-297-2222 (fax)

Have you ever wondered where the money you spend on Lottery games goes? What about how to avoid illegal scams? Even better, how does the Lottery ensure drawings are fair? These and other questions are answered through the Louisiana Lottery's Speaker Box.

About The Speaker Box:

The Speaker Box is the Louisiana Lottery Corporation's FREE speaker's bureau service. It is designed for civic, professional, social and other organizations wanting to gain greater insight into the Lottery, including its business structure, operations and contributions to the state and local communities. Lottery executives and management are available to speak at your next meeting. Presentations can be tailored to your organization's specific needs and interests. To add our brand of fun and excitement to your meeting, we'll also bring gifts for attendees and door prizes to give away!

Popular Topics:

- Illegal Lottery Scams & How to Avoid Them
- Lottery History & Trivia
- Lottery Proceeds & Beneficiaries
- The Drawing Process
- Lottery Game Development and Marketing
- Responsible Play



Before Arranging a Speaker:

If you are interested in scheduling a speaker, consider the following:

- Ideally, please request a speaker at least 30 days in advance of the meeting so that we can be sure your needs are met.
- For the best experience, we ask that there be at least 20 members in attendance at the speaking engagement.
- Decide what specific topics you would like addressed during the presentation based on the interests of your organization.
- During a typical presentation, a 10-minute audio visual production will be shown in DVD format, which will require AV equipment.

How to Request a Speaker:

- Call 225-297-2082
- Online at www.louisianalottery.com/speakerbox

We will ask you a series of questions about your group, available dates and your meeting location to ensure the best speaker match.



Mission Statement: To generate maximum revenue for the state of Louisiana while upholding the highest standards of integrity and public trust.



louisianalottery.com

Ticket purchasers must be at least 21 years of age. If you or someone you know has a gambling problem, call 1-877-770-7867.