



**LOUISIANA LOTTERY CORPORATION**

**INSTANT GAME PLAY DIRECTIVE**

**SCRATCH-OFF GAME NO. 1358**

**“BULLSEYE BINGO”**

**LOUISIANA LOTTERY CORPORATION**  
**SCRATCH-OFF GAME NO. 1358**  
**“BULLSEYE BINGO”**  
**GAME PLAY DIRECTIVE**

**TABLE OF CONTENTS**

GAME PLAY DIRECTIVE .....	3
PRIZE STRUCTURE .....	4
DEFINITIONS.....	5
REDEMPTION.....	6
DETERMINATION OF INSTANT PRIZE WINNERS.....	7
TICKET RESPONSIBILITY .....	9
CLAIM PERIOD .....	9
TICKET VALIDATION REQUIREMENTS.....	10
CHILD SUPPORT ARREARAGE .....	10
DISPUTES.....	10
GOVERNING LAW .....	11
PURCHASE AND PRIZE RESTRICTIONS.....	11
TERMINATION OF THE GAME .....	11
RETAILER CONDUCT .....	11

**Louisiana Lottery**  
**SCRATCH-OFF GAME NO. 1358**  
**“BULLSEYE BINGO”**  
**Game Play Directive**

“BULLSEYE BINGO” tickets shall be made available for sale at the discretion of the President of the Louisiana Lottery Corporation and shall continue until the President publicly announces the termination date. This Directive shall govern play of the game, except to the extent that it may be amended or superseded by subsequent directive(s). The price of each ticket shall be three dollars (\$3.00) unless authorized by the President at a discount for promotional purposes.

Each ticket has one (1) CALLER’S CARD scratch area, and four (4) player cards scratch area. The ticket purchaser will remove the scratch-off material in the CALLER’S CARD area to reveal twenty-four (24) Bingo numbers. The purchaser will then scratch the corresponding numbers on each of the four (4) play cards. If on any one of the CARDS 1-4 the player matches all numbers in one complete horizontal, vertical or diagonal line; four corners; or an “X” (includes eight numbers + “FREE”), the player wins the prize legend corresponding to that card. Lines with a “MONEYROLL” symbol pay double.

1. Scratch the "Caller's Card" area to reveal 24 BINGO numbers.
2. Scratch the corresponding numbers on each of the 4 play cards.
3. If on any one of the CARDS 1-4 you match all numbers in one complete horizontal, vertical or diagonal line; or four corners; or an "X" (includes eight numbers + "FREE"), you win the prize in the prize legend corresponding to that card.
4. The "BULLSEYE" symbol is a free spot. If your win includes the "BULLSEYE" symbol, win DOUBLE the prize for that card.

The game consists of approximately 1,560,000 tickets printed for distribution. The anticipated number of winners and the value of these prizes, along with the approximate odds of winning, are shown on the following page.

## PRIZE STRUCTURE

LOUISIANA LOTTERY CORPORATION  
GAME NO.1358 "BULLSEYE BINGO"  
March 16, 2021 - VERSION C

Order Quantity: 1,560,000 tickets  
Price Point: \$3.00  
Revenue: \$4,212,000.00

Pack Size: 75 tickets  
Packs/Game: 20,800  
Packs/Pool: 1,600

Pool Size: 120,000 tickets  
Number of Pools: 13.00

Winners: 403,512  
Non-winners: 1,156,488  
Overall Odds: 1:3.87

Cash (Instant)  
Prize Fund: \$2,632,350.00  
Payout: 62.50 %

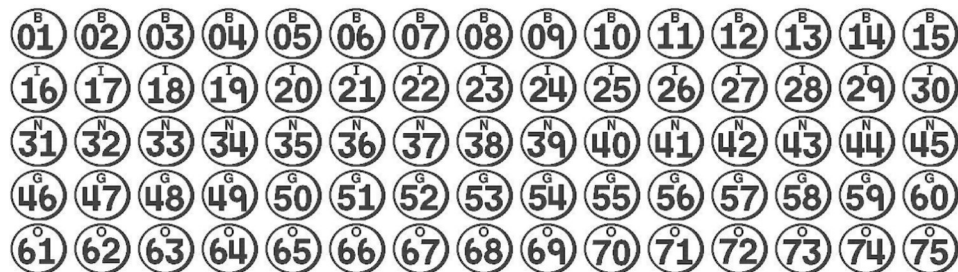
Paid By	Wins	Get	Win	Value	Odds	Pack	Winners Pool	Total	Total Prize Cost	% Prize Fund
Low Tiers										
Retailer	1	LINE - CARD 1	TICKET	\$0.00	1:10.00	7.50	12,000.00	156,000	\$0.00	0.00 %
Retailer	1	LINE - CARD 2	\$4	\$4.00	1:21.43	3.50	5,600.00	72,800	\$291,200.00	11.06 %
Retailer	1	LINE - CARD 3	\$5	\$5.00	1:21.43	3.50	5,600.00	72,800	\$364,000.00	13.83 %
Retailer	1	LINE - CARD 2 w/ "BULLSEYE"	\$8	\$8.00	1:75.00	1.00	1,600.00	20,800	\$166,400.00	6.32 %
Retailer	1	LINE - CARD 4	\$10	\$10.00	1:150.00	0.50	800.00	10,400	\$104,000.00	3.95 %
Retailer	1	LINE - CARD 3 w/ "BULLSEYE"	\$10	\$10.00	1:75.00	1.00	1,600.00	20,800	\$208,000.00	7.90 %
Total (\$10.00):					1:50.00	1.50	2,400.00	31,200	\$312,000.00	11.85 %
Retailer	2	LINE - CARDS 3 & 4	\$15	\$15.00	1:75.00	1.00	1,600.00	20,800	\$312,000.00	11.85 %
Retailer	1	4 CORNERS - CARD 1	\$20	\$20.00	1:150.00	0.50	800.00	10,400	\$208,000.00	7.90 %
Retailer	2	(LINE - CARD 3 w/ "BULLSEYE") + (LINE - CARD 4)	\$20	\$20.00	1:150.00	0.50	800.00	10,400	\$208,000.00	7.90 %
Total (\$20.00):					1:75.00	1.00	1,600.00	20,800	\$416,000.00	15.80 %
Mid Tiers										
Retailer	3	(4 CORNERS - CARD 1) + (LINE - CARD 4 w/ "BULLSEYE") + (LINE - CARD 3 w/ "BULLSEYE")	\$50	\$50.00	1:436.36	0.17	275.00	3,575	\$178,750.00	6.79 %
Retailer	1	4 CORNERS - CARD 2	\$50	\$50.00	1:600.00	0.13	200.00	2,600	\$130,000.00	4.94 %
Total (\$50.00):					1:252.63	0.30	475.00	6,175	\$308,750.00	11.73 %
Retailer	1	4 CORNERS - CARD 3	\$100	\$100.00	1:923.08	0.08	130.00	1,690	\$169,000.00	6.42 %
Retailer	1	4 CORNERS - CARD 4	\$200	\$200.00	1:12,000.00	0.01	10.00	130	\$26,000.00	0.99 %
Retailer	1	"X" - CARD 1	\$200	\$200.00	1:12,000.00	0.01	10.00	130	\$26,000.00	0.99 %
Total (\$200.00):					1:6,000.00	0.01	20.00	260	\$52,000.00	1.98 %
Retailer	1	"X" - CARD 2	\$300	\$300.00	1:12,000.00	0.01	10.00	130	\$39,000.00	1.48 %
High Tiers										
Claim	1	"X" - CARD 3	\$1,000	\$1,000.00	1:30,000.00	0.00	4.00	52*	\$52,000.00	1.98 %
Claim	1	"X" - CARD 4	\$30,000	\$30,000.00	1:312,000.00	0.00	0.38	5*	\$150,000.00	5.70 %
Total :					1:3.87	19.40	31,039.38	403,512	\$2,632,350.00	100.00 %

\* Exact Quantity by Kind Level

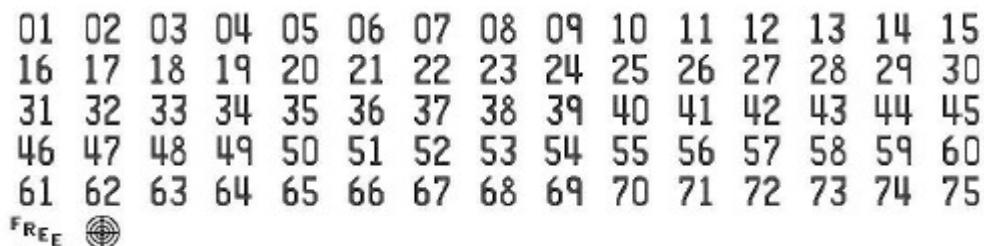
"BULLSEYE" = win double the prize

## DEFINITIONS

- (a) **Lottery** means The Louisiana Lottery Corporation.
- (b) **President** means the President of the Louisiana Lottery Corporation or any other person to whom the President's authority is lawfully delegated.
- (c) A **Pack** shall consist of 75 fanfolded tickets bearing a common pack number.
- (d) **Pack-Ticket Number** means the thirteen (13) digit code printed in black standard pack-ticket number font located on the back of the ticket in the format of GGGG-PPPPPP-TTT. The first four (4) digits are the Game Identifier, the fifth through tenth digits are the Pack Number, and the eleventh through thirteenth digits are the Ticket Number.
- (e) **Validation Number** means the ten (10) digit number imaged on the face of every ticket and covered with scratch-off material. The Validation Number shall be printed in standard Validation Number font.
- (f) **PDF417 Bar Code** means the bar code printed on the front of the ticket and covered with scratch-off material. This bar code will identify it as a winner or non-winner.
- (g) **CALLER'S CARD PLAY SYMBOLS:**



- (h) **BINGO PLAYER'S CARDS PLAY SYMBOLS:**



## **REDEMPTION**

Tickets winning a cash prize may be redeemed at any lottery office or retailer sales location during the official sales period for this game, but no later than ninety (90) days after the announced end of sales for this game. Tickets winning a low or mid-tier cash prize may be redeemed at any participating lottery retail location. Any cash prize may be redeemed at any lottery regional office or at lottery headquarters in Baton Rouge, within the claim period noted above. Tickets winning a FREE TICKET may be redeemed only at a participating lottery retail location and may be redeemed for a free instant ticket of equivalent sales price from any current active instant game within the claim period noted below. Free tickets will not be awarded as a prize by any lottery regional office or by lottery headquarters in Baton Rouge. Any mail-in claims received by the lottery involving a FREE TICKET prize will result in the issuance of the cash equivalent of a free ticket; i.e., \$3.00 check.

## DETERMINATION OF INSTANT PRIZE WINNERS

The determination of instant prize winners is subject to validation pursuant to the paragraphs below entitled Claim Period and Ticket Validation Requirements.

NOTE: The “line” Bingo Pattern, which consists of five (5) numbers on a Players Card in a single horizontal, vertical or diagonal line, or the “X” Bingo pattern, which consists of eight (8) numbers in the middle that form two (2) diagonal lines or an “X” shape pattern, may include the FREE spot at the center of each Player’s Card as one of the matching numbers.

- A. The holder of a ticket shall be entitled to a prize of a FREE \$3 TICKET if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a player’s card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 1.
- B. The holder of a ticket shall be entitled to a prize of \$4.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a player’s card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 2.
- C. The holder of a ticket shall be entitled to a prize of \$5.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a player’s card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 3.
- D. The holder of a ticket shall be entitled to a prize of \$8.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a player’s card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 2 **and** the “BULLSEYE” play symbol appears as one (1) of the numbers in that winning “line” Bingo pattern.
- E. The holder of a ticket shall be entitled to a prize of \$10.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 4.
- F. The holder of a ticket shall be entitled to a prize of \$10.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 3 **and** the “BULLSEYE” play symbol appears as one (1) of the numbers in that winning “line” Bingo pattern.
- G. The holder of a ticket shall be entitled to a prize of \$15.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Cards 3 and 4.
- H. The holder of a ticket shall be entitled to a prize of \$20.00 if there is a winning “4 Corners” Bingo pattern (consisting of four (4) numbers on each of the corners of a Player’s Card) that match four (4) numbers on the Caller’s Card on Player’s Card 1.

- I. The holder of a ticket shall be entitled to a prize of \$20.00 if there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 3 **and** the “BULLSEYE” play symbol appears as one (1) of the numbers in that winning “line” Bingo pattern **PLUS** there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 4.
- J. The holder of a ticket shall be entitled to a prize of \$50.00 if there is a winning “4 Corners” Bingo pattern (consisting of four (4) numbers on each of the corners of a Player’s Card) that match four (4) numbers on the Caller’s Card on Player’s Card 1 **PLUS** there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 4 **and** the “BULLSEYE” play symbol appears as one (1) of the numbers in that winning “line” Bingo pattern **PLUS** there is a winning “line” Bingo pattern (consisting of five (5) numbers on a Player’s Card in a single horizontal, vertical or diagonal line) that match five (5) numbers on the Caller’s Card on Player’s Card 3 **and** the “BULLSEYE” play symbol appears as one (1) of the numbers in that winning “line” Bingo pattern.
- K. The holder of a ticket shall be entitled to a prize of \$50.00 if there is a winning “4 Corners” Bingo pattern (consisting of four (4) numbers on each of the corners of a Player’s Card) that match four (4) numbers on the Caller’s Card on Player’s Card 2.
- L. The holder of a ticket shall be entitled to a prize of \$100.00 if there is a winning “4 Corners” Bingo pattern (consisting of four (4) numbers on each of the corners of a Player’s Card) that match four (4) numbers on the Caller’s Card on Player’s Card 3.
- M. The holder of a ticket shall be entitled to a prize of \$200.00 if there is a winning “4 Corners” Bingo pattern (consisting of four (4) numbers on each of the corners of a Player’s Card) that match four (4) numbers on the Caller’s Card on Player’s Card 4.
- N. The holder of a ticket shall be entitled to a prize of \$200.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern) on a Player’s Card that match eight (8) of the numbers on the Caller’s Card on Player’s Card 1.
- O. The holder of a ticket shall be entitled to a prize of \$300.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern) on a Player’s Card that match eight (8) of the numbers on the Caller’s Card on Player’s Card 2.
- P. The holder of a ticket shall be entitled to a prize of \$1,000.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern) on a Player’s Card that match eight (8) of the numbers on the Caller’s Card on Player’s Card 3.
- Q. The holder of a ticket shall be entitled to a prize of \$30,000.00 if there is a winning “X” Bingo pattern (eight (8) numbers plus the “FREE” space in the middle that form two diagonal lines or an “X” shape pattern) on a Player’s Card that match eight (8) of the numbers on the Caller’s Card on Player’s Card 4.



## **TICKET RESPONSIBILITY**

- (a) An Instant Scratch-off Game ticket is payable to the person presenting the ticket for payment.
- (b) The Lottery shall not be responsible for lost or stolen Instant Scratch-off Game ticket(s).
- (c) The Lottery shall not be responsible for tickets claimed in error or redeemed in error at a sales agent location.

## **CLAIM PERIOD**

All prizes for this Instant Scratch-off Game must be claimed no later than ninety (90) days from and after the announced end of sales date for this game. Any prize not claimed in the manner described in the Directive and on the back of each ticket shall be forfeited.

## **TICKET VALIDATION REQUIREMENTS**

To be a valid “BULLSEYE BINGO” Scratch-off Game ticket, all of the following requirements must be met:

- (1) Exactly twenty-four (24) CALLER’S CARD Play Symbols, four (4) Player’s Card Play Symbols, one (1) Validation Number and one (1) PDF417 Bar Code must appear beneath the scratch-off material in the rub-off area covered with security coating on the face of the ticket;
- (2) The twenty-four (24) CALLER’S CARD Play Symbols, four (4) Player’s Card Play Symbols, one (1) Validation Number, one (1) PDF417 Bar Code, one (1) and one (1) Pack-Ticket Number must meet all of the following criteria:
  - (a) be printed in black ink in its entirety and be fully legible;
  - (b) be right-side-up and not reversed in any manner;
  - (c) be exactly one (1) of those described in the previous paragraphs entitled DEFINITIONS;
  - (d) be printed in the specified font size and correspond precisely to the artwork for this Instant Scratch-off Game on file at the Lottery;

Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;

- (3) Exactly twenty-four (24) CALLER’S CARD Play Symbols, four (4) Player’s Card Play Symbols, must appear in the play areas and the number of wins revealed must correspond to the Prize box/legend;
- (4) The ticket must be intact; Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (5) The ticket must not be mutilated, altered, unreadable, reconstructed or tampered with in any manner;

- (6) The ticket must not be counterfeit;
- (7) The ticket must have been issued by the Lottery in an authorized manner and must not be stolen nor appear on any list of voided tickets on file at the Lottery;
- (8) The ticket must be complete and have exactly: one (1) ten (10) digit Validation Number, twenty-four (24) CALLER'S CARD Play Symbols, four (4) Player's Card Play Symbols, one (1) PDF417 Bar Code and one (1) set of Retailer Validation Codes revealed in the Game Play area and one (1) Pack-Ticket Number printed on the back of the ticket. Any deviation thereof must be submitted for claim to a Louisiana Lottery Corporation Office;
- (9) The Validation Number and Pack-Ticket Number of an apparent winning ticket must be confirmed by the Lottery as that of a winning ticket and shall not have previously been paid;
- (10) The ticket must not be blank or partially blank, misregistered, defective, printed or produced in error;
- (11) The display printing must be regular in every respect and correspond precisely with the artwork for this game on file at the Lottery;
- (12) The ticket must pass all validation tests of the Lottery;

Any ticket not passing all the validation tests in this section may be decreed void and ineligible for any prize. In the event a defective ticket is purchased, the sole responsibility and/or liability of the Lottery shall be the replacement of the defective ticket with an unplayed ticket(s) of equivalent sales price from any current lottery game.

## **CHILD SUPPORT ARREARAGE**

According to Louisiana Revised Statutes 47:9026, the Louisiana Lottery is required to withhold outstanding child support arrearage from lottery winners. If the information submitted by the Department of Child and Family Services indicates that a prize winner owes child support, the amount due will be deducted from the winnings and the remainder, if any, will be remitted to the winner. Refer to the LLC's Special Rules and Regulations on Payment of Prizes for additional information regarding this matter.

## **DISPUTES**

In the event a dispute between the Lottery and the ticket presenter occurs as to whether the ticket is a winning ticket and the ticket prize is not paid, the President may, solely at his/her option, replace the disputed ticket with an unplayed ticket (or tickets of equivalent sales price from another current Lottery game). This shall be the sole and exclusive remedy of the presenter of the ticket in the event of such disputes.

## GOVERNING LAW

In purchasing a ticket, the purchaser agrees to comply with and abide by Louisiana State Law and all rules and regulations, directives and final decisions of the Lottery and all procedures established by the President for the conduct of the game.

## PURCHASE AND PRIZE RESTRICTIONS

No Instant Scratch-off Game ticket shall be purchased by and no prize paid to any member of the Board of Directors, officer or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any such person.

## TERMINATION OF THE GAME

The President at any time may announce an end of sales date for the game. No tickets for this game shall be distributed to retailer locations following that date.

## RETAILER CONDUCT

Retailers shall sell their tickets in sequential order within a Pack.

Retailers are prohibited from exchanging Packs with other Retailers.

Retailers are prohibited from playing Instant Scratch-off Game tickets using any method other than fair chance or contrary to the principle that every ticket has an equal and random chance of winning a prize.

Retailers and retailers' employees are prohibited from placing their own or any other name on any ticket not purchased and redeemed by said retailer or employee.

Rose J. Hudson

Rose J. Hudson, President

05/11/2021

Date

Signature: Rose J. Hudson  
Rose J. Hudson (May 11, 2021 17:44 CDT)

## Addendum to Game Play Directive

Governor Edwards issued Proclamation Number 33 JBE 2020, the provisions of which were effective from 5:00 p.m. on Monday, March 23, 2020 to Monday, April 13, 2020. With Proclamation Number 41 JBE 2020, Governor Edwards extended Proclamation Number 33 JBE 2020 until 5:00 p.m. on Thursday, April 30, 2020. On April 27, 2020, Governor Edwards announced that he would extend his Stay at Home Order until Friday, May 15, 2020. The proclamation directed all state office buildings to be closed to the public. Accordingly, the Louisiana Lottery Corporation Headquarters and Regional Offices will be closed to the public during this time period.

These closures will result in players being unable to present prize claims for payment.

Instant and Online Game Directives provide for the payment of prizes to the holder of a winning ticket. Due to the extended period of office closures, I have determined that a mailed in copy of the front and back of a winning ticket meeting all of the remaining qualifications for a valid prize will serve as submission of an official winning ticket for the payment of a prize claim for prizes \$5,000 and below for all games with the exception of Powerball and Mega Millions. This process will remain in effect until the Louisiana Lottery Corporation's claim centers are fully functional.

For those claims greater than \$5,000 and for Powerball and Mega Millions winning tickets, please contact the Louisiana Lottery at [prizepayments@louisianalottery.com](mailto:prizepayments@louisianalottery.com) to set up an appointment to claim your prizes.

The claims process as amended is as follow:


Player must provide

- A clear copy of the front and back of the winning ticket.
- All scratch off material must be removed from the instant game tickets before copies are made.
- The signature of the claimant must appear on the back of the ticket.
- A completed claim form with a contact phone number provided to answer any questions regarding the claim.
- A copy of a current picture identification containing the claimant's name (for example, a driver's license).
- Please do not include the original winning ticket.

If there are any questions regarding the validity of the winning ticket, the original ticket may be required to validate and pay the prize.

Upon validation of the winning ticket, a prize check will be issued to the claimant listed on the claim form and mailed to the address listed on the claim form.

If you have any questions, please contact the Louisiana Lottery at [prizepayments@louisianalottery.com](mailto:prizepayments@louisianalottery.com).

  
\_\_\_\_\_  
Rose J. Hudson    President & CEO  
April 30, 2020