

ezmatch

GAME PLAY DIRECTIVE

Issued: September 16, 2007
Revised: June 27, 2010
Revised: December 23, 2011
Addendum: March 30, 2013
2nd Addendum: March 29, 2014

This directive is designed to provide a guideline for the conduct of an on-line, instant-win promotional feature for Easy 5, to be designated “ezmatch”. In the event of conflict between the provisions of this and any other directive or other publication of the Corporation concerning the conduct of ezmatch, the provisions of this directive shall govern.

General Provisions

- (a) ezmatch is an instant-win promotional feature associated with Easy 5 that costs \$1.00 per play in addition to the cost of the Easy 5 ticket. A player selecting ezmatch will receive five (5) ezmatch numbers printed below the Easy 5 numbers on the ticket, along with a corresponding instant prize amount for each number. If any of the ezmatch numbers matches any of the Easy 5 numbers, the player will instantly win the corresponding amount shown for that ezmatch number. Players can match up to five (5) ezmatch numbers per ticket.
- (b) A player may play ezmatch by telling the retailer or by submitting a completed Easy 5 playslip with a mark placed inside the ezmatch box.
- (c) Easy 5 tickets with the ezmatch feature may not be canceled.
- (d) Each board played with ezmatch will be printed on a separate ticket. When a player purchases a multiboard Easy 5 ticket with the ezmatch option, separate tickets with separate ezmatch numbers for each Easy 5 board will be printed by the terminal. On a multidraw ticket, only one ezmatch play per Easy 5 board may be purchased.
- (e) The sale of official Easy 5 tickets with the ezmatch option may be conducted only by such retailers as the President shall license pursuant to Corporation regulations, rules, policies and directives for on-line retailer licensing.
- (f) The President may authorize the sale of an official Easy 5 ticket with the ezmatch option at a discount for promotional purposes. The President may also authorize the production and distribution of tickets at no cost to the recipient, for promotional purposes.

Prize Payouts and Odds

The prize payment structure and probabilities of winning (probabilities being expressed as “odds” of winning, as that term is applied in common usage in the lottery industry) are as follows:

The ezmatch prize structure is composed of a series of grids containing 100,000 plays available for purchase in each grid, with a total prize payout of 60.35%. The ezmatch prize structure grid will be replaced automatically with an identical grid when the top tier prizes are exhausted.

Prize Pool Distribution
(Prize Pool Consists of 60.35% of the 100,000 play grid)

Prize	Winners in 100,000 (per grid)	Total Prize Cost (per grid)	Estimated Odds (per grid)	% of Winnings Pool for each prize level	Ways to Win	Ways to Win	Ways to Win	Ways to Win
\$250	5	\$1,250	1: 20,000.00	2.07%	\$250x1	\$50x5		
\$50	135	\$6,750	1: 740.74	11.18%	\$50x1	\$10x5	(\$20x2)+ \$10	(\$10x3)+\$20
\$20	250	\$5,000	1: 400.00	8.29%	\$20x1	\$5x4	\$10x2	
\$10	750	\$7,500	1: 133.33	12.43%	\$10x1	\$5x2		
\$5	2,250	\$11,250	1: 44.44	18.64%	\$5x1			
\$2	14,300	\$28,600	1: 6.99	47.39%	\$2x1			
Overall	17,690	\$60,350	1: 5.65	100.00%				

Other Requirements

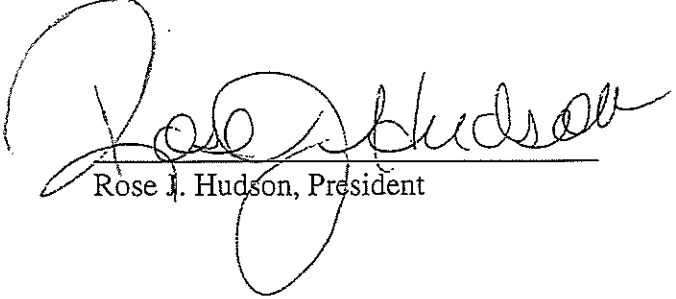
- (a) Ticket Responsibility, Ticket Validation Requirements, and Procedure for Claiming and Payment of Prizes are contained in the Easy 5 Game Play Directive and are applicable to Easy 5 tickets with the **ezmatch** option.
- (b) **ezmatch** prizes may be claimed immediately after the ticket is purchased. For prizes claimed before the Easy 5 drawing date on the ticket, a player will be issued an exchange ticket containing the same Easy 5 numbers. The player has the sole responsibility for assuring the receipt of an exchange ticket and for verifying the accuracy and condition of the data printed on the exchange ticket at the time of claiming the **ezmatch** prize.
- (c) For any **ezmatch** prize claimed after the Easy 5 drawing date, the prize will be combined with any Easy 5 winnings from that ticket.
- (d) **ezmatch** prizes must be claimed within 180 days of the first drawing date on the Easy 5 ticket.
- (e) No interest shall be paid with respect to any **ezmatch** prize claim.
- (f) Prize monies allocated for the payment of **ezmatch** winning tickets shall be retained by the Corporation for payment to the ticket holder or holders entitled thereto. Any prize monies remaining unclaimed at the conclusion of the 180 day claim period shall be added to the unclaimed prize funds for future prize award, as provided by law.

- (g) In purchasing a ticket, the purchaser agrees to comply with, and abide by, Louisiana State Law and all rules, regulations, policies, directives and final decisions of the lottery, and all procedures established by the President for the conduct of the game.

Effective Date

This ezmatch Play Directive shall become effective at 12:00 a.m., Friday, December 23, 2011.

Date: 12/22/2011



Rose J. Hudson, President