

Fast **PLAY**

Fun in a FLASH!

A NEW WAY TO PLAY!

ON SALE JUNE 28!

With the Lottery's NEW instant-win **Fast PLAY** games, your customers can enjoy the fun of Lottery games on the go.

No playslips.

No drawings.

No scratching.

No waiting.

All they need to do is ask for their favorite **Fast PLAY** game and **BAM!**

The ticket prints right at your terminal so they can find out FAST how much they have won.



GAME MENU BOARD

Five Fast Play games will initially launch at each price point on June 28, followed by regular launches. All Fast Play games will be available at all retailers.

Like other instant games, Fast Play game prizes must be claimed within 90 days of the game's announced closure. Retailers will receive terminal notices of game closures and prize redemption deadlines, which will also be posted to the Lottery's website.

Unlike scratch-off games, Fast Play games do not feature FREE TICKET prizes. A complete description of each game's prize tiers and odds of winning will be available on the Fast Play landing page of the Lottery's website: louisianalottery.com/fast-play.



Snap this code to see all current Fast Play games:

LAUNCHING JUNE 28!



Match any of YOUR SPIN symbols to the winning symbols in the exact order to win the prize value for the exact match. Each SPIN is played horizontally and separately.
Top prize is \$500.
Overall odds: 1 in 4.85.



Add the numbers on the HOT DICE and YOUR DICE. If the sum of YOUR DICE is higher than the sum of the HOT DICE in one Roll, win the prize shown for that Roll. Each Roll is played separately.
Top prize is \$2,000.
Overall odds: 1 in 4.58.



When the CALL NUMBERS match enough numbers in a single CARD to a pattern indicated from the Legend: "LINE", "4 CORNERS", "X", "Z" and "BLACKOUT" with or without the usage of free space, the player wins the corresponding prize for that CARD.
Top prize is \$5,000.
Overall odds: 1 in 4.17



Count the number of 5 symbols inside the large 5 play area. If at least 5 are found, consult the Prize Legend to determine the corresponding prize won.
Top prize is \$25,000.
Overall odds: 1 in 4.01.



Match the roulette YOUR SPIN NUMBERS to the TABLE NUMBERS. If at least 10 of them match, consult the Prize Legend to determine the corresponding prize won.
Top prize is \$50,000.
Overall odds: 1 in 3.41.

COMING SOON! PROGRESSIVE JACKPOT FAMILY



This fall, be on the lookout for a NEW type of instant-win family of games with Fast Play! Louisiana Jackpot will be available at the \$2, \$5, and \$10 price points. The jackpots for all three price-point games are combined for one advertised jackpot. The games will start with a minimum jackpot, and once the jackpot is funded through sales, it will increase based on sales from the three games. The portion of the jackpot that can be won by a ticket depends upon the ticket's price point.
For example, if a \$2 ticket hits the jackpot, the player wins 20% of the advertised jackpot. If a \$5 ticket hits the jackpot, the player wins 50% of the advertised jackpot. If a \$10 ticket hits the jackpot, the player wins 100% of the advertised jackpot and the advertised jackpot resets to the starting amount. If a \$2 or \$5 ticket hits the jackpot, the advertised jackpot will be reduced by the applicable percentage.

HOW TO GENERATE FAST PLAY TICKETS



1. Retailers will access the menu of all the current Fast Play games by selecting the Fast Play button on their terminal Home Screen.

NEVER Print Fast Play Games in Advance!



2. A game name logo for each Fast Play game available will display alphabetically by price point and will allow you to print up to 10 tickets for each game. Select the button of the game and then the number of tickets that the player desires. Note that the sales confirmation and validation prompt threshold settings selected through the Store Manager Utilities area of the terminal will apply.



Fast Play Games Cannot Be Cancelled!

3. Fast Play games can also be accessible through the Louisiana Lottery Official Mobile App. Players can select and generate game codes to produce their tickets by presenting the app at retailers, including the Lottery WinStations. Simply scan the player's code with your terminal hand-held bar code scanner to generate the ticket.

FAST PLAY REPORTING

Retailers will see Fast Play sales in aggregate as a separate line item on terminal-based Financial Sales, Cashes/Validations and Commission reports as well as the Weekly Invoice. For Summary reports, Fast Play will be included in the Online Games section.

www.louisianalottery.com

LOUISIANA LOTTERY CORPORATION

Tue, Apr 13, 2027 06:08:10

SALES - TODAY
APR 13, 2027
Retailer: 000000

ONLINE	
0 Pick 3	0.00
0 Pick 4	0.00
0 RAFFLE	0.00
0 Lotto Lagniappe	0.00
0 Easy 5	0.00
0 Lotto	0.00
0 Powerball	0.00
0 Mega Millions	0.00
0 Fast Play	0.00
0 EZ Match	0.00
0 Total Sales	0.00
0 PB Holiday Bonus	0.00
0 Promos	0.00
0 Coupons	0.00
0 Cancels	0.00
Online Net Total	0.00

Instant	
0 Packs Settled	0.00
Returns	0.00
Instant Net Total	0.00
Total Amount	0.00

INFORMATION ONLY - NOT FOR SALE
101001-000000 02 00000754* TX:00000927
8589F2C3C4776998C630DF512A6A28468
13884 45171 05179 90050 90991 36134 50398

www.louisianalottery.com

LOUISIANA LOTTERY CORPORATION

Tue, Apr 13, 2027 06:08:10

COMMISSIONS - WEEK-TO-DATE
APR 17, 2027 - APR 17, 2027
Retailer: 000000
Commission Details

Pick 3	0.00
Pick 4	0.00
RAFFLE	0.00
Lotto Lagniappe	0.00
Easy 5	0.00
Lotto	0.00
Powerball	0.00
Mega Millions	0.00
Fast Play	0.00
EZ Match	0.00
Instant	0.00

TOTAL COMMISSIONS 0.00
INFORMATION ONLY - NOT FOR SALE
101001-000000 02 00000754* TX:00000927
8589F2C3C4776998C630DF512A6A28468
13884 45171 05179 90050 90991 36134 50398

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LOUISIANA LOTTERY CORPORATION

Tue, Apr 13, 2027 06:08:10

VALIDATIONS - WEEK-TO-DATE
APR 17, 2027 - APR 17, 2027
Retailer: 000000
Commission Details

0 Pick 3	0.00
0 Pick 4	0.00
0 RAFFLE	0.00
0 Lotto Lagniappe	0.00
0 Easy 5	0.00
0 Powerball	0.00
0 Mega Millions	0.00
0 Fast Play	0.00
0 EZ Match	0.00
0 Instant	0.00

0 Total Validations 0.00
INFORMATION ONLY - NOT FOR SALE
101001-000000 02 00000754* TX:00000927
8589F2C3C4776998C630DF512A6A28468
13884 45171 05179 90050 90991 36134 50398

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LOUISIANA LOTTERY CORPORATION

Tue, Apr 13, 2027 06:08:10

CURRENT WEEKLY INVOICE
APR 04, 2027 - APR 10, 2027
Retailer: 000000

BALANCE FORWARDED	0,000.00
ON-LINE NET DUE	000.00
INSTANT NET DUE	0.00
ADJUSTMENT	0.00
CLAIM INCENTIVE	0.00
CURRENT AMOUNT DUE	0,000.00

Pick 3 Sales	0.00
Pick 4 Sales	0.00
easy 5 Sales	0.00
Lotto Sales	0.00
Powerball Sales	0.00
Mega Millions Sales	0.00
RAFFLE Sales	0.00
EZ Match Sales	0.00
Lotto Lagniappe Sales	0.00
Fast Play Sales	0.00
Total Sales	0.00
Pick 3 Cashes	0.00
Pick 4 Cashes	0.00
easy 5 Cashes	0.00
Lotto Cashes	0.00
Powerball Cashes	0.00
Mega Millions Cashes	0.00
RAFFLE Cashes	0.00
EZ Match Cashes	0.00
Lotto Lagniappe Cashes	0.00
Fast Play Cashes	0.00
Total Cashes	0.00
Promos	0.00
Coupons	0.00
Cancels	0.00
Sales Comm	0.00
Sellers Bonus	0.00
Communication Fee	0.00
Online Net Due	0.00

Sweep Date Mon Apr 12, 2027
INFORMATION ONLY - NOT FOR SALE
101001-000000 02 00000754* TX:00000927
8589F2C3C4776998C630DF512A6A28468
13884 45171 05179 90050 90991 36134 50398



MARKETING



Counter Mat

A teaser advertising campaign began May 31 to build up excitement for Fast Play prior to the games launching June 28. A secondary media campaign focusing on the first game launch will follow. In the teaser spot, the gang of Lottery game mascots are visiting outside a retailer when ominous clouds build up and lightning strikes.

A character begins to emerge from the smoke before the teaser fades to black. The launch spot picks up from there to reveal the new orange Fast Play mascot who celebrates with the gang before entering the store to purchase his Fast Play ticket.

The campaign will include social media posts, television and radio ads, including streaming services, gas pump-top digital ads, outdoor digital and poster showing, as well as online banner ads.

The Lottery will also produce point-of-sale materials, including a counter mat and a dispenser topper/menu board that players can use to identify the game they want to play. A printed player brochure will be made available in retailers' Lottery play centers to provide additional player education.



Player Brochure



Outdoor Teaser Campaign



Player Advertising Display (PAD)



Menu Board



Fast Play prizes $\leq \$600$ can be paid by retailers. Fast Play prizes must be claimed within 90 days of the game's announced closure. As with all instant-win games, game closure and prize redemption deadlines are posted to the Lottery's website. A complete description of each game's prize tiers, odds of winning and game directive are also available online.